

A Global Celebration of Art and Culture at Sargaalaya!



SARGAALAYA INTERNATIONAL ARTS & CRAFTS FESTIVAL

2025 December 23 – 2026 January 11

20+ COUNTRIES 200+ ARTISANS 100+ STALLS

Craft Theme Arena | Food Festival | Pedal / Motor Boating | Handloom Theme Arena
Daily Live Performance | Tourism Talk Shows | Book Fair



Managed by **ULCCS LTD.**

Call: **944 630 4222** | Visit: **www.sargaalaya.in**

Invitation

Dear Sir/Madam

We are privileged to invite you to the **13th Sargaalaya International Arts & Crafts Festival**, a grand celebration that brings together the finest artisans, vibrant cultures, and visionary ideas from across the globe. Held from **23 December 2025 to 11 January 2026** at the enchanting **Sargaalaya Kerala Arts & Crafts Village, Iringal**, this event is a remarkable convergence of art, craft, tourism development, and cultural exchange.

With over **200 artisans from 15+ countries**, thematic craft villages, and diverse live performances, the festival promises an inspiring experience. Adding to the excitement are culinary delights, interactive attractions, and discussions that shape the future of tourism and creative industries. Your participation will not only honor this global celebration but also strengthen our shared commitment to preserving and promoting artistic heritage, fostering cross-cultural connections, and inspiring communities.

We look forward to welcoming you to this extraordinary journey of creativity, collaboration, and discovery.

Warm regards,

Team Sargaalaya

