

Kerala Cuisine Contest 2020
(KCC2020)
International Online Cooking Competition

Organised by Kerala Tourism

Terms and Conditions

1. Kerala Cuisine Contest 2020 (KCC2020), an International Online Cooking Competition organised by the Department of Tourism, Government of Kerala, ("Kerala Tourism") Park View, Thiruvananthapuram, India, is being executed on behalf of Kerala Tourism by the ICT Solution Provider, M/s Invis Multimedia Private Limited (the "Consultant"), Pandit Colony, Kaudiar, Thiruvananthapuram, India.
2. Kerala Cuisine Contest 2020 (KCC2020), International Online Cooking Competition (the "Contest") is open to all Non-Keralites residing outside Kerala, within India and abroad. There is no age limit.
3. The Contest begins on December 21, 2020 and will conclude on June 21, 2021 ("Contest Period"). All dates are subject to change.
4. There is no entry fee for this Contest.
5. Participants can register through the link provided:
www.keralatourism.org/contest/cuisine2020/
6. Each participant can upload up to a maximum of five videos, one each on five different recipes.
7. All the participants are requested to carefully read, understand and agree with the Terms & Conditions prior to entry because they form a legally binding agreement with respect to this Contest.

8. Over 100 videos of traditional, easy-to-follow vegetarian and non-vegetarian Kerala cuisine recipes will be on display on the website. Registered participants are expected to shoot a video in which they themselves can be seen preparing a Kerala dish at home, inspired by any of the recipe videos of Kerala Tourism. The language of communication is left to the participant's personal choice.
9. The theme of Kerala Cuisine Contest 2020 is 'Embrace Kerala in Your Kitchen'. Hence, the evaluation of entries will be done mainly on the basis of how best the participants can bring in the elements of Kerala's traditional culinary styles in their video presentation.
10. The minimum duration of the video shot by the participant shall be 3 minutes and the maximum, 5 minutes. The file size of one entry shall not exceed 500 MB.
11. Entries should be submitted only after registration. After logging in, participants may share their videos using the following options:
 - Upload the videos directly in the Contest page
 - Email videos to Contest admin
 - Share videos through File Transfer options like Google Drive, Dropbox, OneDrive, etc.
 - Share via WhatsApp
12. In case of any technical issues while uploading videos, participants may write to contest@keralatourism.org
13. Contest Admin will carry out an initial scrutiny of the uploaded/shared videos. Entries that fulfil all the requirements will be given approval. Entries that violate the Terms and Conditions of the Contest will be summarily rejected.
14. Upon successful uploading of the video, participants will get a URL, which they may share on their social media platforms to garner public support.
15. The popularity/audience feedback received for each entry will also be taken into consideration while evaluating the entries.
16. Kerala Tourism and its Consultant will not be responsible for any malfunction of the Contest website or the server hosting the site or malfunction/failure of telecommunication transmission, network connectivity, hardware/software failures of any kind.

17. The Contest entry must not:
 1. Contain any content, material or element that is unlawful, or otherwise is in violation of or contrary to all applicable national, state or local laws and regulations.
 2. Use any content, material, or element that is owned by a third party or entity or that violates a third party's publicity, privacy or intellectual property rights.
18. In case of any fraud or mischief found on the part of the participant, he/she will be disqualified from this Contest.
19. A panel of judges approved by the Department of Tourism, Government of Kerala, will scrutinize the entries received.
20. This committee will screen the entries, and select the best 100 among them. However, Kerala Tourism reserves the right to decide the number of entries to be published on the website after screening.
21. The judging committee will have at least three members. It will contain one or more members of the screening committee. The judging committee will decide the winners. Kerala Tourism reserves the right to choose the members of the judging committee.
22. Kerala Tourism reserves the right to change the Terms and Conditions of the Contest, including prizes, extend the period of or discontinue the Contest without notice, without assigning any reason at its sole and absolute discretion, and without any liability. Kerala Tourism also reserves the right to cancel the Contest partly or fully or modify the Contest partly or fully without assigning any specific reason at any time. The decision of Kerala Tourism in all matters relating to this Contest will be final and binding. The Contestant should be willing to accept the decision of the judging committee as the final decision in this matter.
23. All national, state and local laws and regulations within the boundary of the Republic of India will be applicable. Only the courts of Thiruvananthapuram District will have jurisdiction on any matter or dispute arising from this Contest.
24. The Secretary to Government of Kerala, Tourism, will be the final authority to decide and/or settle any dispute of whatsoever nature arising out of or connected to this Contest, and the decision of the Secretary will be final and non-appealable in all such matters.

25. By participating in this Contest, the participant agrees to give Kerala Tourism a royalty-free, irrevocable, transferable, assignable, perpetual, non-exclusive license to use, reproduce, modify and publish the creative video works for promotional or marketing purposes.
26. Participants should agree that personal data submitted for the Contest, including their names, and all contact details may be collected, processed, stored and otherwise used by Kerala Tourism, or/by its Consultants on behalf of Kerala Tourism to conduct and administer the Contest or for the marketing or promotional activities of Kerala Tourism.
27. The participant should agree to indemnify and agree to keep indemnified Kerala Tourism and its Consultants permanently from and against any third party liability, claims, demands, losses, damages and expenses resulting from any act, default or omission of the Entrant and/or a breach of any warranty set forth herein. Participants should also agree that videos submitted for the Contest will not be published /posted on any other social media platform, website, or blog.

Winners and Prize Distribution - Gifts for the winners

28. The Top 10 winners along with their families will be offered an exciting trip to Kerala, post COVID-19 in the financial year 2021-22. A seven-night trip to Kerala will be offered to five non-Keralite winners along with their families from India and to five non-Keralite winners along with their families from abroad (max. 4 members from a family, including the winner). The tour package will cover travel, accommodation and food. The winners will have to accept the timing of the trip offered by Kerala Tourism, and it will not be altered or modified for the convenience of the winners.
29. All other participants may download their digital Certificate of Participation from the website. There is no cash alternative, and the prizes must be collected as offered.
30. By participating in this Contest, contestants agree to be bound by all of the above-mentioned Terms and Conditions and by Kerala Tourism's decisions, which will be final and binding on all matters pertaining to this Contest.