

#MyKeralaStory

YouTube Shorts Contest by Kerala Tourism

Terms and Conditions

1. #MyKeralaStory contest organised by the Department of Tourism, Government of Kerala, ("Kerala Tourism") Park View, Thiruvananthapuram, India, is being executed on behalf of Kerala Tourism by the ICT Solution Provider, M/s Invis Private Limited (the "Consultant"), Pandit Colony, Kaudiar, Thiruvananthapuram, India.
2. #MyKeralaStory (the "Contest") is open to all travellers. There is no age limit to participate.
3. The Contest begins on December 15, 2022 and will conclude on January 31, 2023 ("Contest Period"). All dates are subject to change.
4. There is no entry fee for this Contest.
5. Participants can register through the link provided:
<https://www.keralatourism.org/contest/my-kerala-story/registration>
6. Each participant can upload up to a maximum of five videos
7. All the participants are requested to carefully read, understand and agree with the Terms & Conditions prior to entry because they form a legally binding agreement with respect to this Contest.
8. The minimum duration of the video shot by the participant shall be 10 seconds and the maximum, 60 seconds.
9. Entries should be submitted only after registration. After logging in, participants may share their videos using the following options:
 - Upload the videos directly in the Contest page


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- Email videos to Contest admin
- Share videos through File Transfer options like Google Drive, Dropbox, OneDrive, etc.
- Share via WhatsApp

10. In case of any technical issues while uploading videos, participants may write to contest@keralatourism.org or WhatsApp, +91 70129 93589

11. Entries that violate the Terms and Conditions of the Contest will be summarily rejected.

12. Kerala Tourism and its Consultant will not be responsible for any malfunction of the Contest website or the server hosting the site or malfunction/failure of telecommunication transmission, network connectivity, hardware/software failures of any kind.

13. The Contest entry must not:

1. Contain any content, material or element that is unlawful, or otherwise is in violation of or contrary to all applicable national, state or local laws and regulations.

2. Use any content, material, or element that is owned by a third party or entity or that violates a third party's publicity, privacy or intellectual property rights.

14. In case of any fraud or mischief found on the part of the participant, he/she will be disqualified from this Contest.

15. A panel of judges approved by the Department of Tourism, Government of Kerala, will scrutinize the entries received. The decision of the judges will be final.

16. This committee will screen the entries, and select the best five among them and the same will be published in Kerala Tourism YouTube Channel every week. A total of 30 winners will be selected as part of the Contest.

17. Each winner will receive an attractive prize from Kerala Tourism



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18. In addition to the weekly winners, good-quality videos will be featured on the Kerala Tourism YouTube channel after the conclusion of the contest.

19. Kerala Tourism reserves the right to change the Terms and Conditions of the Contest, including prizes, extend the period of or discontinue the Contest without notice, without assigning any reason at its sole and absolute discretion, and without any liability. Kerala Tourism also reserves the right to cancel the Contest partly or fully or modify the Contest partly or fully without assigning any specific reason at any time. The decision of Kerala Tourism in all matters relating to this Contest will be final and binding. The Contestant should be willing to accept the decision of the judging committee as the final decision in this matter.

20. All national, state and local laws and regulations within the boundary of the Republic of India will be applicable. Only the courts of Thiruvananthapuram District will have jurisdiction on any matter or dispute arising from this Contest.

21. The Secretary to Government of Kerala, Tourism, will be the final authority to decide and/or settle any dispute of whatsoever nature arising out of or connected to this Contest, and the decision of the Secretary will be final and non-appealable in all such matters.

22. By participating in this Contest, the participant agrees to give Kerala Tourism a royalty free, irrevocable, transferable, assignable, perpetual, non-exclusive license to use, reproduce, modify and publish the creative video works for promotional or marketing purposes.

23. Participants should agree that personal data submitted for the Contest, including their names, and all contact details may be collected, processed, stored and otherwise used by Kerala Tourism, or/by its Consultants on behalf of Kerala Tourism to conduct and administer the Contest or for the marketing or promotional activities of Kerala Tourism.

24. The participant should agree to indemnify and agree to keep indemnified Kerala Tourism and its Consultants permanently from and against any third party liability, claims, demands, losses, damages and expenses resulting from any act, default or omission of the Entrant and/or a breach of any warranty set forth




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herein. Participants should also agree that videos submitted for the Contest will not be published /posted on any other social media platform, website, or blog.

25. There is no cash alternative, and the prizes must be collected as offered.

26. By participating in this Contest, contestants agree to be bound by all of the above mentioned Terms and Conditions and by Kerala Tourism's decisions, which will be final and binding on all matters pertaining to this Contest.

27. Depending on the country in which a winner resides, the prize may have to be changed if it does not meet local standards and regulations.

Approved.



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