



Responsible Tourism Mission (RT)
Department of Tourism
Government of Kerala



Application for Certificate of Association

Unit Details	
Unit Name	
Location	
Address	
Pin Code	
District	
Phone	
Mobile	
Email	
Type of Unit	
Classified	Yes <input type="checkbox"/> No <input type="checkbox"/>
Please write your classification status	

Existing Responsible Tourism Activities

Socio - Cultural Responsibility

➤ Accessible Tourism Promotion

▪ Considering people with special needs

The business has ensured that facilities and services are accessible to persons with special needs

(1) At least one room available Yes No

(2) The public toilet is accessible and satisfies the requirement Yes No

➤ Policy against child abuse

➤ Written Policy against child abuse exist in the company Yes No

➤ Efforts on women employment

▪ Percentage of women on staff (management) %

➤ Promotion of local art and culture

▪ Efforts taken in promoting local festivals and cultural events and events organized by local organizations through

(1) Website Yes No

(2) Front Office Yes No

▪ No. of initiatives in promoting local specific knowledge on aspects like traditional fishing methods, farming practices, tribal medicines, etc Number

Please give details

▪ Encouraging and promotion of local cuisine by including in the menu for

(1) Main Meal Yes No

(2) Breakfast Yes No

➤ Attempts to develop and Promote Local Souvenirs

▪ Promoting Local Souvenirs

Please give details of the above:-

▪ Provision of exclusive space for the promotion of approved Kerala souvenirs

Yes No

▪ Please give details of the above:-

- Number of local souvenirs available for sale in the souvenir shops nos.
- Please give details of the above:-

Economic Responsibility Criteria

For Economic Responsibility Criteria

➤ **Local Employment**

- Promoting local employees on staff (management and non-management) from within the same district Yes No
- If yes please give no of staffs from the districts
- Percentage of employees on staff (management and non-management) from within the same or adjoining districts %
- Please give the details of your total staff strength and number of staffs from Kerala:-

➤ **Purchase of local goods and services**

- Vegetable, Fruits etc purchasing from locality Yes No
Please share the details of the above:-
- Spices purchases from Locality Yes No
Please share the details of the above:-
- Fish, Meat etc purchasing from locality Yes No
Please share the details of the above:-
- Promoting cultural groups from the locality Yes No
Please share the details of the above:-
- Promoting Village Life Experience Tour Packages Yes No
Please share the details of the above:-
- Support for local small entrepreneurs Yes No
Please share the details of the above:-
- Promoting Kerala Martial Arts Yes No
Please share the details of the above:-

Could you please share the total amount of the above?

Environment Responsibility Criteria

For Environment Responsibility criteria (put a tick mark)

➤ Environmentally friendly purchasing policy

- Promoting Paper bags Yes No
- Please share the details of the above:-
- Promoting cloth bags Yes No
- Please share the details of the above:-
- Promoting Paper / Bamboo Straws Yes No
- Please share the details of the above:-
- Promoting Glass Bottled Water Yes No
- Please share the details of the above:-
- Promoting Reusable Materials Yes No
- Please share the details of the above:-

➤ Energy Conservation

- Percentage of total energy from renewable sources %
- Percentage use of automated energy saving devices (Keycards, sensors) %
- Percentage use of LEDs %
- Average monetary investment in energy saving devices / technologies and renewable energies as a percentage of investments in energy equipments for the past three years %

➤ Water Conservation

- Water management and conservation program exists Yes No
- Percentage of water-using equipment /activities that employ a water conservation technique %
- Percentage of water recycled %
- Do you have rainwater harvesting system? Yes No

➤ Waste Management

- Waste water treatment plant exists and working properly Yes No

- Presence of an integrated solid waste management system that functions effectively-

Description of the type of system.

(1) Segregation, Recycle and Reuse within the campus Yes No

(2) Segregation and disposal through local arrangement Yes No

(3) Disposal through local arrangement Yes No

Please give details of the above:-

➤ **Attempts to reduce Green House Gas emissions**

(1) Tree planting within the compound Yes No

(2) Flora and Fauna in the campus protected and showcased well. Yes No

Other Initiatives

Do you have your own vegetable garden/ Rice Farm Yes No

Do you have Fish sanctuary Yes No

Do you have Butterfly Gardens Yes No

Are you protecting indigenous crops / animals in your premises? Yes No

Sign

Date:

Place:

Seal