## Application for Certificate of Association

<table>
<thead>
<tr>
<th>Unit Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Name</td>
</tr>
<tr>
<td>Location</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>Pin Code</td>
</tr>
<tr>
<td>District</td>
</tr>
<tr>
<td>Phone</td>
</tr>
<tr>
<td>Mobile</td>
</tr>
<tr>
<td>Email</td>
</tr>
<tr>
<td>Type of Unit</td>
</tr>
</tbody>
</table>

| Classified | Yes □ | No □ |

Please write your classification status
Existing Responsible Tourism Activities

Socio - Cultural Responsibility

➢ Accessible Tourism Promotion
   ▪ Considering people with special needs
     The business has ensured that facilities and services are accessible to persons with special needs
     (1) At least one room available               Yes □ No □
     (2) The public toilet is accessible and satisfies the requirement           Yes □ No □

➢ Policy against child abuse
➢ Written Policy against child abuse exist in the company               Yes □ No □

➢ Efforts on women employment
   ▪ Percentage of women on staff (management)          □ %

➢ Promotion of local art and culture
   ▪ Efforts taken in promoting local festivals and cultural events and events organized by local organizations through
     (1) Website                                         Yes □ No □
     (2) Front Office                                    Yes □ No □
   ▪ No. of initiatives in promoting local specific knowledge on aspects like traditional fishing methods, farming practices, tribal medicines, etc Number □
     Please give details
   ▪ Encouraging and promotion of local cuisine by including in the menu for
     (1) Main Meal                                       Yes □ No □
     (2) Breakfast                                       Yes □ No □

➢ Attempts to develop and Promote Local Souvenirs

   ▪ Promoting Local Souvenirs                          □
     Please give details of the above:-
   ▪ Provision of exclusive space for the promotion of approved Kerala souvenirs
     Yes □ No □
   ▪ Please give details of the above:-
Number of local souvenirs available for sale in the souvenir shops □ nos.

Please give details of the above:-

**Economic Responsibility Criteria**

**For Economic Responsibility Criteria**

- **Local Employment**
  - Promoting local employees on staff (management and non-management) from within the same district □ Yes □ No
  - If yes please give no of staffs from the districts □
  - Percentage of employees on staff (management and non-management) from within the same or adjoining districts % □
  - Please give the details of your total staff strength and number of staffs from Kerala:-

- **Purchase of local goods and services**
  - Vegetable, Fruits etc purchasing from locality □ Yes □ No
    - Please share the details of the above:-
  - Spices purchases from Locality □ Yes □ No
    - Please share the details of the above:-
  - Fish, Meat etc purchasing from locality □ Yes □ No
    - Please share the details of the above:-
  - Promoting cultural groups from the locality □ Yes □ No
    - Please share the details of the above:-
  - Promoting Village Life Experience Tour Packages □ Yes □ No
    - Please share the details of the above:-
  - Support for local small entrepreneurs □ Yes □ No
    - Please share the details of the above:-
  - Promoting Kerala Martial Arts □ Yes □ No
    - Please share the details of the above:-

Could you please share the total amount of the above?
Environment Responsibility Criteria

For Environment Responsibility criteria (put a tick mark)

- Environmentally friendly purchasing policy
  - Promoting Paper bags
    - Please share the details of the above:
  - Promoting cloth bags
    - Please share the details of the above:
  - Promoting Paper / Bamboo Straws
    - Please share the details of the above:
  - Promoting Glass Bottled Water
    - Please share the details of the above:
  - Promoting Reusable Materials
    - Please share the details of the above:

- Energy Conservation
  - Percentage of total energy from renewable sources
  - Percentage use of automated energy saving devices (Keycards, sensors)
  - Percentage use of LEDs
  - Average monetary investment in energy saving devices / technologies and renewable energies as a percentage of investments in energy equipments for the past three years

- Water Conservation
  - Water management and conservation program exists
  - Percentage of water-using equipment /activities that employ a water conservation technique
  - Percentage of water recycled
  - Do you have rainwater harvesting system?

- Waste Management
  - Waste water treatment plant exists and working properly
• Presence of an integrated solid waste management system that functions effectively-

Description of the type of system.

(1) Segregation, Recycle and Reuse within the campus  Yes ☐ No ☐
(2) Segregation and disposal through local arrangement Yes ☐ No ☐
(3) Disposal through local arrangement Yes ☐ No ☐

Please give details of the above:─

➢ Attempts to reduce Green House Gas emissions

(1) Tree planting within the compound Yes ☐ No ☐
(2) Flora and Fauna in the campus protected and showcased well. Yes ☐ No ☐

Other Initiatives

Do you have your own vegetable garden/ Rice Farm Yes ☐ No ☐
Do you have Fish sanctuary Yes ☐ No ☐
Do you have Butterfly Gardens Yes ☐ No ☐
Are you protecting indigenous crops / animals in your premises? Yes ☐ No ☐

Sign

Date:

Place:

Seal