

Tourist statistics – 2008

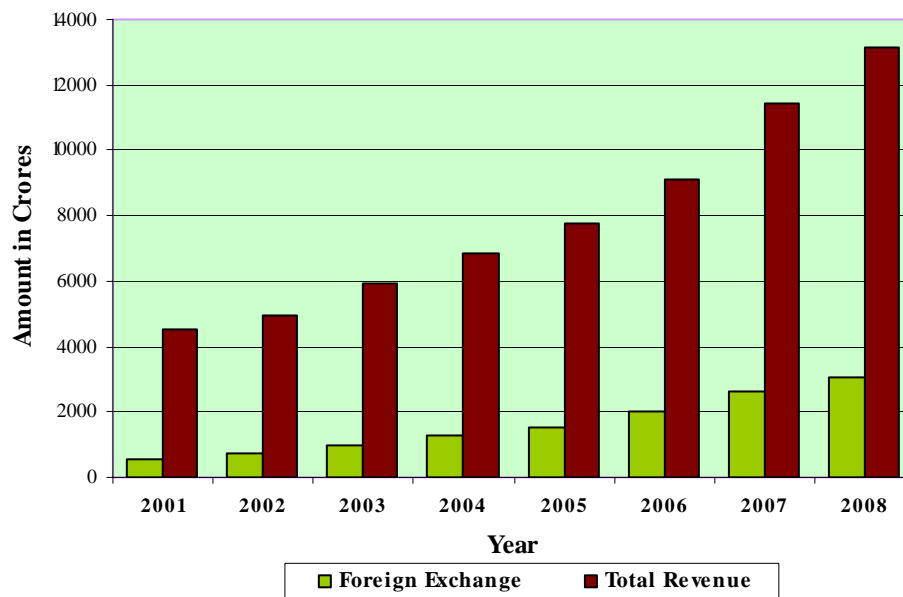
- ◆ Foreign Tourist arrival to Kerala during the year 2008 is 5,98,929. It shows an increase of 16.11 % over the previous year.
- ◆ Domestic Tourist arrival to Kerala during the year 2008 is 75,91,250. It shows an increase of 14.28 % over the previous year.
- ◆ Foreign exchange earnings for the year 2008 is Rs.3,066.52 Crores which recorded a growth of 16.11 % over the previous year.
- ◆ Total Revenue (including direct & indirect) from Tourism during 2008 is Rs.13,130.00 Crores, showing an increase of 14.84% over the last year's figure.
- ◆ Considering the district wise Foreign Tourist arrival, Wayanad district shows the highest variation of 37.75% over 2007.
- ◆ Considering the district wise Domestic Tourist arrival, Alappuzha district shows the highest variation of 37.47 % over 2007.
- ◆ Month wise Foreign and Domestic Tourist arrivals are as shown below:

Sl. No.	Month	Foreign	Domestic
1	January	85,028	645,492
2	February	78,155	586,317
3	March	71,026	580,681
4	April	39,538	643,808
5	May	26,348	719,566
6	June	20,578	566,541
7	July	31,610	574,544
8	August	45,711	600,121
9	September	28,292	572,977
10	October	39,748	655,670
11	November	59,923	695,118
12	December	72,972	750,415
TOTAL		598,929	7,591,250

EARNINGS FROM TOURISM

<i>Year</i>	<i>Foreign Exchange Earnings (Rs. In Crores)</i>	<i>Percentage of Increase</i>	<i>Total revenue generated from Tourism (Direct & Indirect) Rs. In Crores</i>	<i>Percentage of Increase</i>
2001	535.00	1.85	4500.00	9.58
2002	705.67	31.90	4931.00	20.42
2003	983.37	39.35	5938.00	12.83
2004	1266.77	28.82	6829.00	15.01
2005	1552.31	22.54	7738.00	13.31
2006	1988.40	28.09	9126.00	17.94
2007	2640.94	32.82	11433.00	25.28
2008	3066.52	16.11	13130.00	14.84

**Graph. 1
EARNINGS FROM TOURISM**



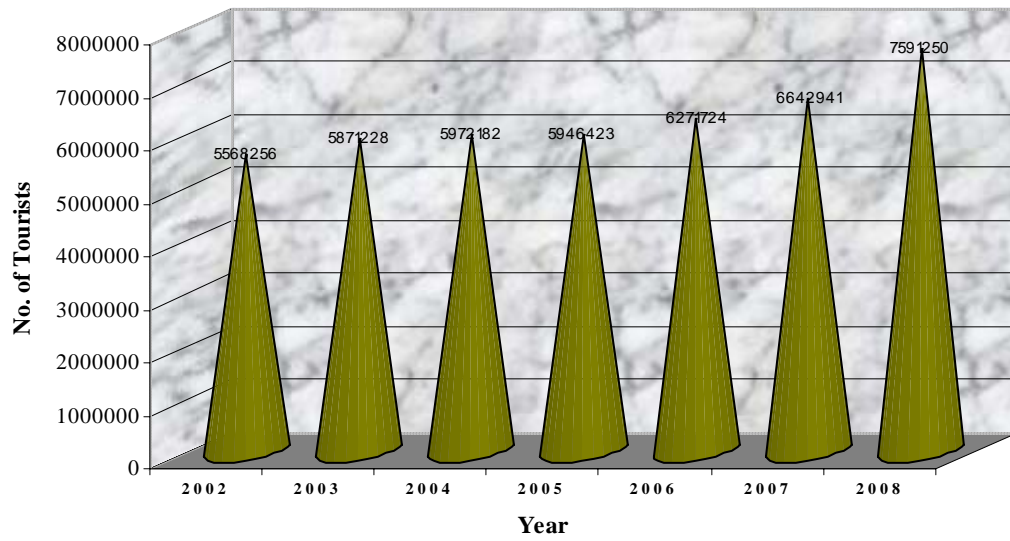
**DISTRICT WISE STATISTICS OF TOURIST ARRIVAL FOR THE
YEAR 2008**

Sl.No.	District	Foreign			Domestic		
		2008	2007	% variation	2008	2007	% variation
1	Thiruvananthapuram	234,797	193,924	21.08	1,102,115	948,579	16.19
2	Kollam	8,728	8,854	1.42	180,943	145,524	24.34
3	Pathanamthitta	349	547	36.20	59,832	60,988	1.90
4	Alappuzha	49,866	40,463	23.24	234,700	170,731	37.47
5	Kottayam	27,230	27,358	0.47	230,831	189,411	21.87
6	Idukki	51,025	46,463	9.82	531,970	505,229	5.29
7	Ernakulam	193,013	165,125	16.89	1,509,686	1,109,644	36.05
8	Thrissur	3,398	4,645	26.85	1,671,174	1,546,576	8.06
9	Palakkad	785	615	27.64	324,399	315,591	2.79
10	Malappuram	10,166	9,766	4.10	323,448	313,200	3.27
11	Kozhikkode	9,966	10,020	0.54	595,985	570,832	4.41
12	Wayanad	5,638	4,093	37.75	295,465	256,190	15.33
13	Kannur	3,143	3,067	2.48	395,121	375,255	5.29
14	Kasargod	825	868	4.95	135,581	135,191	0.29
	Total	598,929	515,808	16.11	7,591,250	6,642,941	14.28

**TRENDS IN DOMESTIC & FOREIGN TOURIST ARRIVALS INTO
KERALA (2002 TO 2008)**

YEAR	DOMESTIC TOURISTS	% VAR.	FOREIGN TOURISTS	% VAR.
2002	55,68,256	6.3	2,32,564	11.3
2003	58,71,228	5.4	2,94,621	26.7
2004	59,72,182	1.7	3,45,546	17.3
2005	59,46,423	-4.3	3,46,499	0.27
2006	62,71,724	5.47	4,28,534	23.7
2007	66,42,941	5.92	5,15,808	20.37
2008	75,91,250	14.28	5,98,929	16.11

Graph. 2
TRENDS IN DOMESTIC TOURIST ARRIVALS INTO KERALA
(2002 TO 2008)



Graph. 3
TRENDS IN FOREIGN TOURIST ARRIVALS INTO KERALA
(2002 TO 2008)

