

KERALA TOURISM STATISTICS – 2022 – HIGHLIGHTS

FOREIGN TOURISTS VISITS-2022

- Foreign Tourist visits to Kerala during the year 2022 are **345549**. Foreign Tourist visits to Kerala during the year 2021 are **60,487**. The year 2022 shows an increase of **471.28 %** over the previous year's figure. But there is a decrease of **70.96%** of Foreign Tourists over the figures of the year 2019 .
- The **top Eleven Foreign countries from which highest percentage of visits in Kerala 2022** were USA, Maldives, Oman , Russia, UK, UAE, France, Germany, Saudi Arabia and Australia with their respective shares being 12.98%, 11.04%, 8.54%, 8.07%, 7.67% ,4.82%, 4.05%, 3.69%, 2.82%, and 2.72% .These ten Foreign countries accounted for about **66.4%** of the total FTVs in Kerala 2022.

DOMESTIC TOURISTS VISITS-2022

- Domestic Tourist visits to Kerala during the year 2022 are **18867414**. Domestic Tourist visits to Kerala during the year 2021 is **75, 37,617**. The year 2022 shows an increase of **150.31 %** over the previous year's figure. Also the year 2022 records an increase of **2.63%** of Domestic Tourists over the figures of the year 2019.
- Kerala tops in DTVs with a share of 71.51% in the year 2022. The **top nine states other than Kerala in Domestic Tourist visits in 2022** were Tamilnadu, Karnataka, Maharashtra, Andrapradesh, Delhi, Gujarat, Telengana, Uttarpradesh, and West Bengal with their respective shares being 9% ,6.14%, 3.31%, 1.7%, 1.22%, 1.18%, 0.91% , 0.8% and 0.68%..

REVENUE

- Direct Foreign Exchange Earnings for the year 2022 is **2792.42** Crore. Direct Foreign exchange earnings for the year 2021 were Rs.461.5 Crore. It shows an increase of **505.07 %** over the previous year.
- Direct Earnings from Domestic Tourists for the year 2022 is **24588.96 Crore** to **Rs.9103.93** Crore in 2021. It shows an increase of **170.09 %** over the previous year.
- Total Revenue (including direct & indirect) from Tourism during 2022 is **Rs.35168.42 Crore**, showing an increase of **186.25 %** over the last year's figure. Total Revenue (including direct & indirect) from Tourism during 2021 was **Rs.12, 285.91 Crore**.

Kerala - Foreign and Domestic Tourist visits from 2019 to 2022

Year	DTV	FTV	Annual Growth Rate	
			Domestic	Foreign
2019	1,83,84,233	11,89,771	17.81	8.52
2020	49,88,972	3,40,755	-72.86	-71.36
2021	75,37,617	60,487	51.09	-82.25
2022	1,88,67,414	3,45,549	150.31	471.28

Month wise Foreign and Domestic Tourist visits during the year 2021

#	Month	Foreign	Domestic
1	January	10952	1233862
2	February	12158	1162035
3	March	20437	1398917
4	April	17889	1611134
5	May	21496	1910617
6	June	23028	1579028
7	July	32785	1432307
8	August	37939	1480642
9	September	30168	1572294
10	October	36261	1739286
11	November	42308	1682632
12	December	60128	2064660
TOTAL		345549	18867414

District wise Foreign and Domestic Tourist visits during the year 2022

#.	District	Foreign	Domestic
1	ALAPPUZHA	11469	770916
2	ERNAKULAM	186290	4048679
3	IDUKKI	27005	2656730
4	KANNUR	1290	811461
5	KASARAGOD	458	291062
6	KOLLAM	1283	420097
7	KOTTAYAM	9682	440759
8	KOZHIKODE	10623	1209088
9	MALAPPURAM	6224	676582
10	PALAKKAD	659	474452
11	PATHANAMTHITTA	506	369103
12	THIRUVANANTHAPURAM	81916	3058858
13	THRISSUR	6177	2130420
14	WAYANAD	1967	1509207
TOTAL		345549	18867414

EARNINGS FROM TOURISM

Cal Year	Foreign Exchange Earnings (In Crore)	% variation over the previous year	Total revenue generated from Tourism (Direct & Indirect) (In Crore)	% variation over the previous year
2012	4571.69	8.28	20430.00	7.32
2013	5560.77	21.63	22926.55	12.22
2014	6398.93	15.07	24885.44	8.54
2015	6949.88	8.61	26689.63	7.25
2016	7749.51	11.51	29658.56	11.12
2017	8392.11	8.29	33383.68	12.56
2018	8764.46	4.44	36258.01	8.61
2019	10271.06	17.19	45010.69	24.14
2020	2799.85	-72.74	11335.96	-74.82
2021	461.5	-83.52	12285.91	8.38
2022	2792.42	505.07	35168.42	186.25

TRENDS IN DOMESTIC & FOREIGN TOURIST VISITS IN KERALA

CAL YEAR	DOMESTIC TOURISTS	% variation	FOREIGN TOURISTS	% variation
2012	10076854	7.41	793696	8.28
2013	10857811	7.75	858143	8.12
2014	11695411	7.71	923366	7.60
2015	12465571	6.59	977479	5.86
2016	13172535	5.67	1038419	6.23
2017	14673520	11.39	1091870	5.15
2018	15604661	6.35	1096407	0.42
2019	18384233	17.81	1189771	8.52
2020	4988972	-72.86	340755	-71.36
2021	7537617	51.09	60487	-82.25
2022	18867414	150.31	345549	471.28

Distribution of Domestic Tourist Visits in Kerala by State of Origin

#	State	YEAR		% variation over 2021	% share 2022
		DTV 2021	DTV 2022		
1	Kerala	6137243	13492279	119.84	71.51
2	Tamil Nadu	451473	1697541	276	9
3	Karnataka	290096	1159112	299.56	6.14
4	Maharashtra	153912	625403	306.34	3.31
5	Andhra Pradesh	67513	320127	374.17	1.7
6	Delhi	57943	230938	298.56	1.22
7	Gujarat	39112	222405	468.64	1.18
8	Telugana	34314	172540	402.83	0.91
9	Uttar Pradesh	38826	150061	286.5	0.8
10	West Bengal	33803	127851	278.22	0.68
11	Others	233382	669157	186.72	3.55
	Total	7537617	18867414	150.31	100

Destination-wise Domestic Tourist Visits

#	Destination	2022	% share
1	Kochi City	2630461	13.94
2	Thiruvananthapuram city	1649002	8.74
3	Guruvayoor	1460246	7.74
4	Munnar	1072261	5.68
5	Kozhikode City	853418	4.52
6	Alappuzha	624936	3.31
7	Iringal-Kottakkal	609687	3.23
8	Wayanad	597016	3.16
9	Thekkady	572513	3.03
10	Aluva Kollam	497720	2.64
11	Kovalam Muzhuppilangad	490061	2.6
12	Pookode Lake-Vaithiri	450264	2.39
13	Varkala	372383	1.97
14	Maradu	310012	1.64
15	Kumarakom	283395	1.5
Others		6394039	33.91
Total		18867414	100.00

Destination-wise Foreign Tourist Visits

#	Destination	2022	% share
1	Kochi City	127475	36.89
2	Thiruvananthapuram city	36076	10.44
3	Kovalam	31646	9.16
5	Fort Kochi	27613	7.99
6	Kozhikode City	10702	3.1
7	Alappuzha	10560	3.06
8	Maradu	9653	2.79
9	Kumarakom	8806	2.55
10	Thekkady	8585	2.48
11	Varkala	7271	2.1
12	Munnar	7059	2.04
13	Aluva	6971	2.02
14	Iringal-Kottakkal	3646	1.06
15	Guruvayoor	3592	1.04
Others		45894	13.28
Total		345549	100.00