

## Tourist statistics – 2012

- ◆ Foreign Tourist arrival to Kerala during the year 2012 is **7, 93,696** It shows a increase of 8.28 % over the previous year's figure of 7, 32,985.
- ◆ Domestic Tourist arrival to Kerala during the year 2012 is **100, 76,854**. It shows an increase of 7.41 % over the previous year's figure 93, 81,455.
- ◆ **Foreign exchange earnings** for the year 2012 is **Rs 4571.69 Crores** which recorded an increase of 8.28 % over the previous year.
- ◆ **Total Revenue** (including direct & indirect) from Tourism during 2012 is **Rs: 20430 Crores**, showing an increase of 7.32% over the last year's figure.
- ◆ Month wise Foreign and Domestic Tourist arrivals during the year 2012 is as shown below:

| Sl. No.      | Month     | Foreign       | Domestic        |
|--------------|-----------|---------------|-----------------|
| 1            | January   | 106314        | 831477          |
| 2            | February  | 103220        | 711899          |
| 3            | March     | 75544         | 727842          |
| 4            | April     | 61335         | 760280          |
| 5            | May       | 30470         | 893462          |
| 6            | June      | 28280         | 695897          |
| 7            | July      | 42977         | 679215          |
| 8            | August    | 59904         | 777560          |
| 9            | September | 47440         | 814580          |
| 10           | October   | 63690         | 1058530         |
| 11           | November  | 78833         | 1002557         |
| 12           | December  | 95689         | 1123555         |
| <b>TOTAL</b> |           | <b>793696</b> | <b>10076854</b> |

## EARNINGS FROM TOURISM

| <i>Year</i> | <i>Foreign Exchange Earnings<br/>(Rs. In Crores)</i> | <i>Percentage of Increase</i> | <i>Total revenue generated from Tourism<br/>(Direct &amp; Indirect)<br/>Rs. In Crores</i> | <i>Percentage of Increase</i> |
|-------------|--|-------------------------------|---|-------------------------------|
| <b>2001</b> | <b>535.00</b>  | <b>1.85</b>                   | <b>4500.00</b>  | <b>9.58</b>                   |
| <b>2002</b> | <b>705.67</b>  | <b>31.90</b>                  | <b>4931.00</b>  | <b>20.42</b>                  |
| <b>2003</b> | <b>983.37</b>  | <b>39.35</b>                  | <b>5938.00</b>  | <b>12.83</b>                  |
| <b>2004</b> | <b>1266.77</b>                                       | <b>28.82</b>                  | <b>6829.00</b>  | <b>15.01</b>                  |
| <b>2005</b> | <b>1552.31</b>                                       | <b>22.54</b>                  | <b>7738.00</b>  | <b>13.31</b>                  |
| <b>2006</b> | <b>1988.40</b>                                       | <b>28.09</b>                  | <b>9126.00</b>  | <b>17.94</b>                  |
| <b>2007</b> | <b>2640.94</b>                                       | <b>32.82</b>                  | <b>11433.00</b>   | <b>25.28</b>                  |
| <b>2008</b> | <b>3066.52</b>                                       | <b>16.11</b>                  | <b>13130.00</b>   | <b>14.84</b>                  |
| <b>2009</b> | <b>2853.16</b>                                       | <b>-6.96</b>                  | <b>13231.00</b>   | <b>0.77</b>                   |
| <b>2010</b> | <b>3797.37</b>                                       | <b>33.09</b>                  | <b>17348.00</b>   | <b>31.12</b>                  |
| <b>2011</b> | <b>4221.99</b>                                       | <b>11.18</b>                  | <b>19037.00</b>   | <b>9.74</b>                   |
| <b>2012</b> | <b>4571.69</b>                                       | <b>8.28</b>                   | <b>20430.00</b>   | <b>7.32</b>                   |

### TRENDS IN DOMESTIC & FOREIGN TOURIST ARRIVALS INTO KERALA (2002 TO 2011)

| <b>YEAR</b> | <b>DOMESTIC TOURISTS</b> | <b>% VAR.</b> | <b>FOREIGN TOURISTS</b> | <b>% VAR.</b> |
|-------------|--------------------------|---------------|-------------------------|---------------|
| 2002        | 55,68,256                | 6.3           | 2,32,564                | 11.3          |
| 2003        | 58,71,228                | 5.4           | 2,94,621                | 26.7          |
| 2004        | 59,72,182                | 1.7           | 3,45,546                | 17.3          |
| 2005        | 59,46,423                | -4.3          | 3,46,499                | 0.27          |
| 2006        | 62,71,724                | 5.47          | 4,28,534                | 23.7          |
| 2007        | 66,42,941                | 5.92          | 5,15,808                | 20.37         |
| 2008        | 75,91,250                | 14.28         | 5,98,929                | 16.11         |
| 2009        | 79,13,537                | 4.25          | 5,57,258                | -6.96         |
| 2010        | 85,95,075                | 8.61          | 6,59,265                | 18.31         |
| 2011        | 93,81,455                | 9.15          | 7,32,985                | 11.18         |
| 2012        | 100,76,854               | 7.41          | 7, 93,696               | 8.28          |

**District wise Tourist Arrival Statistics -2012-Domestic**

| No. | DISTRICT.         | JAN           | FEB           | MAR           | APR           | MAY           | JUN           | JUL           | AUG           | SEPT          | OCT            | NOV            | DEC            | TOTAL<br>2012   | TOTAL<br>2011  | % var.<br>over2011 |
|-----|-------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|-----------------|----------------|--------------------|
| 1   | ALAPPUZHA         | 28830         | 21116         | 16870         | 23220         | 12450         | 9108          | 12170         | 14840         | 12380         | 18870          | 17181          | 24714          | 211749          | 199670         | 6.04               |
| 2   | ERNAKULAM         | 201236        | 159148        | 169086        | 157650        | 175928        | 163430        | 170562        | 195773        | 184230        | 268180         | 244367         | 262041         | 2351631         | 2169426        | 8.40               |
| 3   | IDUKKI            | 54998         | 53976         | 44350         | 53057         | 54960         | 25783         | 22746         | 34430         | 40840         | 59960          | 61380          | 48642          | 555122          | 506990         | 9.50               |
| 4   | KANNUR            | 40608         | 37078         | 57330         | 41550         | 47240         | 39070         | 36638         | 41680         | 44130         | 44360          | 43520          | 44362          | 517566          | 486769         | 6.30               |
| 5   | KASARGOD          | 19640         | 13800         | 11880         | 13310         | 16930         | 13258         | 14101         | 14860         | 16080         | 16950          | 17128          | 19396          | 187333          | 178683         | 4.80               |
| 6   | KOLLAM            | 19974         | 19084         | 17094         | 17810         | 17469         | 15680         | 16413         | 18825         | 18115         | 18820          | 19326          | 22239          | 220849          | 210808         | 4.80               |
| 7   | KOTTAYAM          | 32232         | 21829         | 24480         | 23230         | 30040         | 27510         | 22812         | 26840         | 34180         | 34240          | 35412          | 41465          | 354270          | 334747         | 5.80               |
| 8   | KOZHICKODE        | 52880         | 54780         | 54175         | 56920         | 67180         | 55308         | 52314         | 55070         | 54330         | 66880          | 58654          | 57904          | 686395          | 650676         | 5.50               |
| 9   | MALAPPURAM        | 32228         | 28880         | 28409         | 32675         | 33920         | 29680         | 28658         | 32330         | 34060         | 36378          | 35460          | 35645          | 388323          | 369773         | 5.01               |
| 10  | PALAKKAD          | 33803         | 29440         | 31290         | 32750         | 34850         | 38237         | 27397         | 29920         | 31030         | 41760          | 36808          | 36732          | 404017          | 383027         | 5.48               |
| 11  | PATHANAMTHITTA    | 7482          | 6680          | 6380          | 9558          | 6960          | 7040          | 7691          | 7980          | 7535          | 13270          | 8115           | 8202           | 96893           | 89115          | 8.72               |
| 12  | TRIVANDRUM        | 105716        | 100880        | 94707         | 96820         | 133775        | 87540         | 93656         | 104034        | 109060        | 137470         | 147567         | 197463         | 1408688         | 1288555        | 9.32               |
| 13  | THRISSUR          | 162170        | 134880        | 129943        | 177410        | 224580        | 154293        | 140683        | 163540        | 194730        | 243992         | 224218         | 263454         | 2213893         | 2062032        | 7.36               |
| 14  | WAYANAD           | 39680         | 30328         | 41848         | 24320         | 37180         | 29960         | 33374         | 37438         | 33880         | 57400          | 53421          | 61296          | 480125          | 451184         | 6.41               |
|     | <b>TOTAL 2012</b> | <b>831477</b> | <b>711899</b> | <b>727842</b> | <b>760280</b> | <b>893462</b> | <b>695897</b> | <b>679215</b> | <b>777560</b> | <b>814580</b> | <b>1058530</b> | <b>1002557</b> | <b>1123555</b> | <b>10076854</b> | <b>9381455</b> | 7.41               |
|     | <b>TOTAL 2011</b> | 777064        | 676327        | 686745        | 722497        | 824988        | 653916        | 643806        | 719963        | 747312        | 953630         | 913542         | 1061665        | 9381455         |                |                    |
|     | % variation       | 7.00          | 5.26          | 5.98          | 5.23          | 8.30          | 6.42          | 5.50          | 8.00          | 9.00          | 11.00          | 9.74           | 5.83           |                 |                |                    |

**District wise Tourist Arrival Statistics -2012-Foreign**

| No. | DISTRICT.         | JAN           | FEB           | MAR          | APR          | MAY          | JUN          | JUL          | AUG          | SEPT         | OCT          | NOV          | DEC          | TOTAL<br>2012 | TOTAL<br>2011 | % var.<br>over2011 |
|-----|-------------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|--------------------|
| 1   | ALAPPUZHA         | 8980          | 8354          | 5180         | 3690         | 1334         | 1141         | 1780         | 3975         | 2260         | 3480         | 4187         | 6399         | 50760         | 46019         | 10.30              |
| 2   | ERNAKULAM         | 43096         | 35180         | 25280        | 30870        | 16807        | 15555        | 16780        | 25680        | 19930        | 27378        | 33896        | 39938        | 330390        | 308674        | 7.04               |
| 3   | IDUKKI            | 10520         | 11072         | 6650         | 3110         | 1532         | 2018         | 4970         | 3710         | 2336         | 6258         | 4816         | 5395         | 62387         | 55778         | 11.85              |
| 4   | KANNUR            | 901           | 1240          | 761          | 345          | 168          | 116          | 168          | 351          | 175          | 508          | 519          | 1005         | 6257          | 6038          | 3.63               |
| 5   | KASARGOD          | 416           | 354           | 232          | 139          | 115          | 68           | 88           | 80           | 84           | 92           | 117          | 286          | 2071          | 2040          | 1.52               |
| 6   | KOLLAM            | 1701          | 1368          | 932          | 583          | 273          | 220          | 441          | 720          | 730          | 831          | 862          | 1315         | 9976          | 9317          | 7.07               |
| 7   | KOTTAYAM          | 4979          | 4720          | 3675         | 3630         | 1218         | 1081         | 3276         | 3089         | 3095         | 3760         | 4012         | 4391         | 40926         | 37573         | 8.92               |
| 8   | KOZHIKKODE        | 1674          | 1430          | 984          | 880          | 720          | 470          | 661          | 396          | 621          | 584          | 992          | 1064         | 10476         | 9892          | 5.90               |
| 9   | MALAPPURAM        | 1880          | 2780          | 1260         | 991          | 786          | 1386         | 1585         | 1546         | 998          | 1976         | 2011         | 2218         | 19417         | 18394         | 5.56               |
| 10  | PALAKKAD          | 240           | 184           | 235          | 88           | 88           | 92           | 95           | 89           | 61           | 138          | 72           | 175          | 1557          | 1331          | 16.98              |
| 11  | PATHANAMTHITTA    | 123           | 79            | 88           | 61           | 90           | 116          | 110          | 90           | 98           | 109          | 163          | 126          | 1253          | 964           | 29.98              |
| 12  | TRIVANDRUM        | 28291         | 34200         | 28920        | 16241        | 6678         | 5428         | 12279        | 19390        | 16389        | 17442        | 25914        | 31567        | 242739        | 224387        | 8.18               |
| 13  | THRISSUR          | 1141          | 780           | 488          | 379          | 393          | 298          | 250          | 328          | 214          | 406          | 456          | 813          | 5946          | 5011          | 18.66              |
| 14  | WAYANAD           | 2372          | 1479          | 859          | 328          | 268          | 291          | 494          | 460          | 449          | 728          | 816          | 997          | 9541          | 7567          | 26.09              |
|     | <b>TOTAL 2012</b> | <b>106314</b> | <b>103220</b> | <b>75544</b> | <b>61335</b> | <b>30470</b> | <b>28280</b> | <b>42977</b> | <b>59904</b> | <b>47440</b> | <b>63690</b> | <b>78833</b> | <b>95689</b> | <b>793696</b> | <b>732985</b> | 8.28               |
|     | <b>TOTAL 2011</b> | 94966         | 94185         | 66854        | 57215        | 28938        | 26738        | 40931        | 56230        | 44673        | 59414        | 73843        | 88998        | 732985        | <b>732985</b> |                    |
|     | % variation       | 11.95         | 9.59          | 13.00        | 7.20         | 5.29         | 5.77         | 5.00         | 6.53         | 6.19         | 7.20         | 6.76         | 7.52         | 8.28          |               |                    |