

KERALA TOURISM STATISTICS – 2016

- Foreign Tourist arrival to Kerala during the year 2016 is **10,38,419**. It shows an increase of **6.23%** over the previous year's figure of **9,77,479**

- Domestic Tourist arrival to Kerala during the year 2016 is **1,31,72,535**. It shows an increase of **5.67 %** over the previous year's figure **1,24,65,571**.

- Foreign exchange earnings for the year 2016 is **Rs.7749.51Crores** which recorded an increase of **11.51 %** over the previous year.

- Total Revenue (including direct & indirect) from Tourism during 2016 is **Rs.29658.56 Crores**, showing an increase of **11.12%** over the last year's figure.

Month wise Foreign and Domestic Tourist arrivals during the year 2016 are as shown below:

Sl. No.	Month	Foreign	Domestic
1	January	136539	1077231
2	February	141143	1006111
3	March	107037	960467
4	April	78099	1012844
5	May	37994	1206350
6	June	37368	891614
7	July	56666	913886
8	August	81070	1043362
9	September	62599	1129260
10	October	82551	1337191
11	November	96155	1187620
12	December	121198	1406599
TOTAL		1038419	13172535

EARNINGS FROM TOURISM

Year	Foreign Exchange Earnings (Rs. In Crores)	Percentage of Increase	Total revenue generated from Tourism(Direct & Indirect) Rs. In Crores	Percentage of Increase
2007	2640.94	32.82	11433.00	25.28
2008	3066.52	16.11	13130.00	14.84
2009	2853.16	-6.96	13231.00	0.77
2010	3797.37	33.09	17348.00	31.12
2011	4221.99	11.18	19037.00	9.74
2012	4571.69	8.28	20430.00	7.32
2013	5560.77	21.63	22926.55	12.22
2014	6398.93	15.07	24885.44	8.54
2015	6949.88	8.61	26689.63	7.25
2016	7749.51	11.51	29658.56	11.12

TRENDS IN DOMESTIC & FOREIGN TOURIST ARRIVALS INTO KERALA

YEAR	DOMESTIC TOURISTS	% VAR.	FOREIGN TOURISTS	% VAR.
2007	6642941	5.92	515808	20.37
2008	7591250	14.28	598929	16.11
2009	7913537	4.25	557258	-6.96
2010	8595075	8.61	659265	18.31
2011	9381455	9.15	732985	11.18
2012	10076854	7.41	793696	8.28
2013	10857811	7.75	858143	8.12
2014	11695411	7.71	923366	7.60
2015	12465571	6.59	977479	5.86
2016	13172535	5.67	1038419	6.23