KERALA TOURISM STATISTICS – 2020 - HIGHLIGHTS

- Foreign Tourist arrival to Kerala during the year 2020 was **3,40,755.** It shows a decrease of **71.36 %** over the previous year's figure of **11,89,771.**
- Domestic Tourist arrival to Kerala during the year 2020 was **49,88,972.** It shows a decrease of **72.86 %** over the previous year's figure **1,83,84,233.**
- Foreign exchange earnings for the year 2020 are **Rs.2,799.85 Crores.** It shows a decrease of **72.74 %** over the previous year.
- Total Revenue (including direct & indirect) from Tourism during 2020 is **Rs.11,335.96 Crores,** showing a decrease of **74.82 %** over the last year's figure**.**

Month wise Foreign and Domestic Tourist arrivals during the year 2020

#	Month	Foreign	Domestic
1	January	174439	1725291
2	February	125523	1383951
3	March	33245	590661
4	April	707	3391
5	May	75	7370
6	June	60	29233
7	July	188	40389
8	August	373	61151
9	September	406	126358
10	October	1041	210431
11	November	2167	329091
12	December	2531	481655
TOTAL		**340755**	**4988972**

District wise Foreign and Domestic Tourist arrivals during the year 2020

#	District	Foreign	Domestic
1	ALAPPUZHA	46629	207507
2	ERNAKULAM	134952	1103200
3	IDUKKI	20163	503938
4	KANNUR	2754	246400
5	KASARAGOD	2184	76007
6	KOLLAM	5141	137228
7	KOTTAYAM	20072	139038
8	KOZHIKODE	5262	380559
9	MALAPPURAM	4100	197629
10	PALAKKAD	742	152152
11	PATHANAMTHITTA	659	48960
12	THIRUVANANTHAPURAM	90550	861130
13	THRISSUR	3416	587599
14	WAYANAD	4131	347625
TOTAL		**340755**	**4988972**

EARNINGS FROM TOURISM

Cal Year	Foreign Exchange Earnings (Rs. In Crores)	% Variation	Total revenue generated from Tourism (Direct & Indirect) Rs. In Crores	% Variation
2011	4221.99	11.18	19037.00	9.74
2012	4571.69	8.28	20430.00	7.32
2013	5560.77	21.63	22926.55	12.22
2014	6398.93	15.07	24885.44	8.54
2015	6949.88	8.61	26689.63	7.25
2016	7749.51	11.51	29658.56	11.12
2017	8392.11	8.29	33383.68	12.56
2018	8764.46	4.44	36258.01	8.61
2019	10271.06	17.19	45010.69	24.14
2020	**2799.85**	**-72.74**	**11335.96**	**-74.82**

TRENDS IN DOMESTIC & FOREIGN TOURIST ARRIVALS TO KERALA

CAL YEAR	DOMESTIC TOURISTS	% Variation	FOREIGN TOURISTS	% Variation
2011	9381455	9.15	732985	11.18
2012	10076854	7.41	793696	8.28
2013	10857811	7.75	858143	8.12
2014	11695411	7.71	923366	7.60
2015	12465571	6.59	977479	5.86
2016	13172535	5.67	1038419	6.23
2017	14673520	11.39	1091870	5.15
2018	15604661	6.35	1096407	0.42
2019	18384233	17.81	1189771	8.52
2020	**4988972**	**-72.86**	**340755**	**-71.36**

Distribution of Domestic Tourist Visits in Kerala by State of Origin

#	State	CAL YEAR		% Variation	% Share
		2020	2019		
1	Kerala	3646520	11832469	-69.18	73.09
2	Tamil Nadu	379421	1741168	-78.21	7.61
3	Karnataka	299216	1132245	-73.57	6
4	Maharashtra	125713	652241	-80.73	2.52
5	Delhi	68088	283283	-75.96	1.36
6	Andhra Pradesh	53943	290383	-81.42	1.08
7	Uttar Pradesh	41956	163331	-74.31	0.84
8	Gujarat	39686	248178	-84.01	0.8
9	Telangana	33730	134527	-74.93	0.68
10	West Bengal	32851	147801	-77.77	0.66
11	Assam	23183	40098	-42.18	0.46
12	Lakshadweep	19008	118827	-84	0.38
13	Madhya Pradesh	14284	76554	-81.34	0.29
14	Haryana	14168	50356	-71.86	0.28
15	Rajasthan	11669	73197	-84.06	0.23
Others		185536	1399575	-86.74	3.72
Total		**4988972**	**18384233**	**-72.86**	**100**

Destination-wise Domestic Tourist Arrival

#	Destination	2020	2019	% Variation	% Share
1	Kochi City	750074	2795880	-73.17	15.03
2	Guruvayoor	472612	2107849	-77.58	9.47
3	Thiruvananthapuram	412256	1489770	-72.33	8.26
4	Munnar	345486	1139508	-69.68	6.92
5	Kozhikode City	327023	1087305	-69.92	6.55
6	Wayanad	300087	936154	-67.94	6.02
7	Kovalam	259093	917288	-71.75	5.19
8	Alappuzha	153978	514156	-70.05	3.09
9	Kumarakom	122101	501247	-75.64	2.45
10	Muzhuppilangad	120084	421334	-71.5	2.41
11	Kollam	117026	389913	-69.99	2.35
12	Thekkady	112382	402313	-72.07	2.25
13	Parassinikkadavu	94861	352179	-73.06	1.9
14	Aluva	88692	290581	-69.48	1.78
15	Varkala	77887	253626	-69.29	1.56
Others		1235330	4785130	-74.18	24.76
Total		**4988972**	**18384233**	**-72.86**	**100**