

## **KERALA TOURISM STATISTICS – 2021 - HIGHLIGHTS**

- Foreign Tourist arrival to Kerala during the year 2021 is **60,487**. It shows a decrease of **82.25 %** over the previous year's figure of **3,40,755**.
- Domestic Tourist arrival to Kerala during the year 2021 is **75,37,617**. It shows an increase of **51.09 %** over the previous year's figure **49,88,972**.
- Foreign exchange earnings for the year 2021 are only **Rs.461.5 Crores**. It shows a decrease of **83.52 %** over the previous year.
- Total Revenue (including direct & indirect) from Tourism during 2021 is **Rs.12,285.91 Crores**, showing an increase of **8.38 %** over the last year's figure.

### **Month wise Foreign and Domestic Tourist arrivals during the year 2021**

| #            | Month     | Foreign      | Domestic       |
|--------------|-----------|--------------|----------------|
| 1            | January   | 4298         | 788185         |
| 2            | February  | 4167         | 728204         |
| 3            | March     | 6024         | 683801         |
| 4            | April     | 987          | 373290         |
| 5            | May       | 169          | 66711          |
| 6            | June      | 298          | 120473         |
| 7            | July      | 4054         | 414189         |
| 8            | August    | 4349         | 626792         |
| 9            | September | 5066         | 718945         |
| 10           | October   | 7944         | 855682         |
| 11           | November  | 10886        | 929262         |
| 12           | December  | 12245        | 1232083        |
| <b>TOTAL</b> |           | <b>60487</b> | <b>7537617</b> |

**District wise Foreign and Domestic Tourist arrivals during the year 2021**

| #.           | District           | Foreign      | Domestic       |
|--------------|--------------------|--------------|----------------|
| 1            | ALAPPUZHA          | 777          | 353921         |
| 2            | ERNAKULAM          | 46821        | 1587882        |
| 3            | IDUKKI             | 591          | 949574         |
| 4            | KANNUR             | 81           | 346406         |
| 5            | KASARAGOD          | 146          | 125688         |
| 6            | KOLLAM             | 77           | 209102         |
| 7            | KOTTAYAM           | 365          | 158922         |
| 8            | KOZHIKODE          | 2074         | 567374         |
| 9            | MALAPPURAM         | 553          | 342685         |
| 10           | PALAKKAD           | 41           | 200801         |
| 11           | PATHANAMTHITTA     | 72           | 95840          |
| 12           | THIRUVANANTHAPURAM | 8262         | 1235570        |
| 13           | THRISSUR           | 463          | 659981         |
| 14           | WAYANAD            | 164          | 703871         |
| <b>TOTAL</b> |                    | <b>60487</b> | <b>7537617</b> |

### EARNINGS FROM TOURISM

| Cal Year | Foreign Exchange Earnings<br>(Rs. In Crores) | % variation   | Total revenue generated from Tourism (Direct & Indirect)<br>Rs. In Crores | % variation |
|----------|----------------------------------------------|---------------|---------------------------------------------------------------------------|-------------|
| 2012     | 4571.69                                      | 8.28          | 20430.00                                                                  | 7.32        |
| 2013     | 5560.77                                      | 21.63         | 22926.55                                                                  | 12.22       |
| 2014     | 6398.93                                      | 15.07         | 24885.44                                                                  | 8.54        |
| 2015     | 6949.88                                      | 8.61          | 26689.63                                                                  | 7.25        |
| 2016     | 7749.51                                      | 11.51         | 29658.56                                                                  | 11.12       |
| 2017     | 8392.11                                      | 8.29          | 33383.68                                                                  | 12.56       |
| 2018     | 8764.46                                      | 4.44          | 36258.01                                                                  | 8.61        |
| 2019     | 10271.06                                     | 17.19         | 45010.69                                                                  | 24.14       |
| 2020     | 2799.85                                      | -72.74        | 11335.96                                                                  | -74.82      |
| 2021     | <b>461.5</b>                                 | <b>-83.52</b> | <b>12285.91</b>                                                           | <b>8.38</b> |

### TRENDS IN DOMESTIC & FOREIGN TOURIST ARRIVALS INTO KERALA

| CAL YEAR    | DOMESTIC<br>TOURISTS | % variation  | FOREIGN<br>TOURISTS | % variation   |
|-------------|----------------------|--------------|---------------------|---------------|
| 2012        | 10076854             | 7.41         | 793696              | 8.28          |
| 2013        | 10857811             | 7.75         | 858143              | 8.12          |
| 2014        | 11695411             | 7.71         | 923366              | 7.60          |
| 2015        | 12465571             | 6.59         | 977479              | 5.86          |
| 2016        | 13172535             | 5.67         | 1038419             | 6.23          |
| 2017        | 14673520             | 11.39        | 1091870             | 5.15          |
| 2018        | 15604661             | 6.35         | 1096407             | 0.42          |
| 2019        | 18384233             | 17.81        | 1189771             | 8.52          |
| 2020        | 4988972              | -72.86       | 340755              | -71.36        |
| <b>2021</b> | <b>7537617</b>       | <b>51.09</b> | <b>60487</b>        | <b>-82.25</b> |

### Distribution of Domestic Tourist Visits in Kerala by State of Origin

| #      | State          | YEAR    |         | % variation | % share |
|--------|----------------|---------|---------|-------------|---------|
|        |                | 2021    | 2020    |             |         |
| 1      | Kerala         | 6137243 | 3646520 | 68.3        | 81.42   |
| 2      | Tamil Nadu     | 451473  | 379421  | 18.99       | 5.99    |
| 3      | Karnataka      | 290096  | 299216  | -3.05       | 3.85    |
| 4      | Maharashtra    | 153912  | 125713  | 22.43       | 2.04    |
| 5      | Andhra Pradesh | 67513   | 53943   | 25.16       | 0.9     |
| 6      | Delhi          | 57943   | 68088   | -14.9       | 0.77    |
| 7      | Lakshadweep    | 44863   | 19008   | 136.02      | 0.6     |
| 8      | Gujarat        | 39112   | 39686   | -1.45       | 0.52    |
| 9      | Uttar Pradesh  | 38826   | 41956   | -7.46       | 0.52    |
| 10     | Telangana      | 34314   | 33730   | 1.73        | 0.46    |
| 11     | West Bengal    | 33803   | 32851   | 2.9         | 0.45    |
| 12     | Madhya Pradesh | 16133   | 14284   | 12.94       | 0.21    |
| 13     | Assam          | 14443   | 23183   | -37.7       | 0.19    |
| 14     | Rajasthan      | 11198   | 11669   | -4.04       | 0.15    |
| 15     | Bihar          | 11024   | 9334    | 18.11       | 0.15    |
| Others |                | 135721  | 190370  | -28.71      | 1.8     |
| Total  |                | 7537617 | 4988972 | 51.09       | 100     |

## Destination-wise Domestic Tourist Arrival

| #             | Destination        | 2021           | 2020           | % variation  | % share       |
|---------------|--------------------|----------------|----------------|--------------|---------------|
| 1             | Kochi City         | 1002815        | 750074         | 33.70        | 13.30         |
| 2             | Munnar             | 654481         | 345486         | 89.44        | 8.68          |
| 3             | Thiruvananthapuram | 618514         | 412256         | 50.03        | 8.21          |
| 4             | Wayanad            | 593854         | 300087         | 97.89        | 7.88          |
| 5             | Guruvayoor         | 519814         | 472612         | 9.99         | 6.90          |
| 6             | Kozhikode City     | 448011         | 327023         | 37.00        | 5.94          |
| 7             | Kovalam            | 355983         | 259093         | 37.40        | 4.72          |
| 8             | Alappuzha          | 268762         | 153978         | 74.55        | 3.57          |
| 9             | Thekkady           | 210114         | 112382         | 86.96        | 2.79          |
| 10            | Kollam             | 174117         | 117026         | 48.78        | 2.31          |
| 11            | Muzhuppilangad     | 160916         | 120084         | 34.00        | 2.13          |
| 12            | Kumarakom          | 135472         | 122101         | 10.95        | 1.80          |
| 13            | Parassinikkadavu   | 120277         | 94861          | 26.79        | 1.60          |
| 14            | Kalady             | 115947         | 76421          | 51.72        | 1.54          |
| 15            | Aluva              | 112912         | 88692          | 27.31        | 1.50          |
| <b>Others</b> |                    | <b>2045628</b> | <b>1236796</b> | <b>65.40</b> | <b>27.14</b>  |
| <b>Total</b>  |                    | <b>7537617</b> | <b>4988972</b> | <b>51.09</b> | <b>100.00</b> |