

KERALA TOURIST VISITS STATISTICS – 2025– HIGHLIGHTS

FOREIGN TOURIST VISITS(FTV)-2025

- In 2025, Kerala recorded 821,999 foreign tourist visits, compared to 738,374 in 2024, reflecting a 11.33 % increase from the previous year. However, despite this growth, the 2025 figures still show a 30.91% decline compared to the foreign tourist visits recorded in 2019.
- The top eleven countries contributing the highest percentage of foreign tourist visits to Kerala in 2025 were the UK (14.86 %), USA (13.09%), Oman (7.92%), Germany (5.98%), France (5.72%), Malaysia (5.32%), Australia (4.53%), Maldives (3.93%), Saudi Arabia (3.84%), UAE (3.19%), and Canada (2.46%). Together, these countries accounted for approximately 70.84% of the total foreign tourist visits to Kerala in 2025.

DOMESTIC TOURIST VISITS (DTV)-2025

- In 2025, the number of domestic tourist visits to Kerala reached 2,50,58,366, reflecting a 12.64% increase from 222,46,989 visits in 2024. Additionally, the 2025 figures show a significant rise of 36.3% compared to the domestic tourist visits recorded in 2019.
- In 2025, Kerala led in domestic tourist visits (DTVs) with a dominant share of 68.33%. The other top nine states contributing to DTVs in Kerala were Tamil Nadu (11.19%), Karnataka (6.46%), Maharashtra (3.08%), Andhra Pradesh (1.79%), Gujarat (1.5%), Telangana (1.23%), Delhi (1.2%), Uttar Pradesh (0.86%), and West Bengal (0.81%). Collectively, these nine states other than Kerala accounted for approximately 28.12% of the total domestic tourist visits in Kerala.

Kerala- Foreign and Domestic Tourist visits -Trends

CAL YEAR	DOMESTIC TOURIST VISITS (DTV)	% variation over the previous year	FOREIGN TOURIST VISITS (FTV)	% variation over the previous year
2017	14673520	11.39	1091870	5.15
2018	15604661	6.35	1096407	0.42
2019	18384233	17.81	1189771	8.52
2020	4988972	-72.86	340755	-71.36
2021	7537617	51.09	60487	-82.25
2022	18867414	150.31	345549	471.28
2023	21871641	15.92	649057	87.83
2024	22246989	1.72	738374	13.76
2025	2,50,58,366	12.64%	8,21,999	11.33 %

District wise Foreign and Domestic Tourist visits - 2025

#.	District	FTV	DTV
1	ALAPPUZHA	68630	864288
2	ERNAKULAM	276096	4429891
3	IDUKKI	159339	4679800
4	KANNUR	4021	1018129
5	KASARAGOD	4396	313609
6	KOLLAM	11416	538956
7	KOTTAYAM	67154	704822
8	KOZHIKODE	20104	1469253
9	MALAPPURAM	12215	933288
10	PALAKKAD	1776	691851
11	PATHANAMTHITTA	798	450227
12	THIRUVANANTHAPURAM	166429	4375846
13	THRISSUR	24201	3114696
14	WAYANAD	5424	1473710
TOTAL		821999	25058366

TOP 15 COUNTRIES - FOREIGN TOURIST VISITS 2025 & 2024

Sl.No.	Country	2024		2025	
		FTV	%Share	FTV	%Share
1	United Kingdom	107454	14.55	122137	14.86
2	United States of America	98414	13.33	107613	13.09
3	Oman	38387	5.2	65132	7.92
4	Germany	46084	6.24	49125	5.98
5	France	45170	6.12	47008	5.72
6	Malaysia	40996	5.55	43692	5.32
7	Australia	31929	4.32	37238	4.53
8	Maldives	30299	4.1	32324	3.93
9	Saudi Arabia	29906	4.05	31593	3.84
10	United Arab Emirates	24751	3.35	26255	3.19
11	Canada	17117	2.32	20225	2.46
12	Italy	16675	2.26	16807	2.04
13	Israel	6822	0.92	13849	1.68
14	Singapore	11879	1.61	13297	1.62
15	Russia	13787	1.87	13242	1.61

ESTIMATION ON AVERAGE TRAVEL RECEIPTS BY TOURISTS

Cal Year	~Travel receipts by Foreign Tourists Visits (In Crore)	% variation over the previous year	~Total Travel receipts by Foreign & Domestic Tourists Visits (In Crore)	% variation over the previous year
2017	8392.11	8.29	33383.68	12.56
2018	8764.46	4.44	36258.01	8.61
2019	10271.06	17.19	45010.69	24.14
2020	2799.85	-72.74	11335.96	-74.82
2021	461.5	-83.52	12285.91	8.38
2022	2792.42	505.07	35168.42	186.25
2023	5245.09	87.83	43621.22	24.03
2024	6631.02	26.42	45053.61	3.28
2025	7382.02	11.33	50702.34	12.54

Distribution of Domestic Tourist Visits in Kerala by State of Origin

TOP 20 STATES/UT- DOMESTIC TOURIST VISITS 2025					
Sl.No.	State	2024	% Share 2024	2025	% Share 2025
1	Kerala	15271817	68.65	17123523	68.33
2	Tamil Nadu	2341438	10.52	2805074	11.19
3	Karnataka	1383065	6.22	1618066	6.46
4	Maharashtra	750242	3.37	771264	3.08
5	Andhra Pradesh	433643	1.95	447672	1.79
6	Gujarat	307590	1.38	377109	1.5
7	Telangana	249584	1.32	307749	1.23
8	Delhi	294723	1.12	301313	1.2
9	Uttar Pradesh	204065	0.92	215347	0.86
10	West Bangal	177916	0.8	201909	0.81
11	Madhya Pradesh	102396	0.46	103771	0.41
12	Rajasthan	94417	0.42	102887	0.41
13	Lakshadweep	91410	0.41	85055	0.34
14	Haryana	72269	0.32	79259	0.32
15	Orissa	66184	0.3	72870	0.29
16	Punjab	63980	0.29	72430	0.29
17	Bihar	54464	0.25	57284	0.23
18	Assam	56101	0.24	56520	0.23
19	Pondicherry	26619	0.14	41547	0.17
20	Jharkhand	31053	0.13	35451	0.14
21	Others	174013	0.79	182266	0.72
Total		22246989	100	25058366	100

Top 20 Destinations

Domestic Tourist Visits			Foreign Tourist Visits		
Sl. No.	Destination	DTV 2025	Sl.No.	Destination	FTV 2025
1	Munnar	3018598	1	Kochi City	198202
2	Kochi City	2995609	2	Thekkady	79736
3	Thiruvananthapuram City	2514950	3	Thiruvananthapuram City	72407
4	Guruvayoor	2465212	4	Munnar	67744
5	Kozhikode City	987959	5	Kumarakom	63394
6	Thekkady	757017	6	Kovalam	61228
7	Varkala	707055	7	Alappuzha	45566
8	Kovalam	632532	8	Fort Kochi	35014
9	Wayanad	587875	9	Kozhikode City	22664
10	Alappuzha	550843	10	Maradu	21354
11	Pookkode Lake - Vaithiri	480179	11	Kuttanadu	18043
12	Kumarakom	454328	12	Varkala	18035
13	Iringal - Kottakkal	432513	13	Guruvayoor	15376
14	Parassinikkadavu	366739	14	Chowara	9658
15	Wagamon	365016	15	Kollam	9048
16	Maradu	315674	16	Iringal - Kottakkal	5140
17	Kollam	304355	17	Parunthupara	4668
18	Meenkunnu-Payyambalam	303831	18	Athirappalli	4664
19	Malampuzha	289871	19	Cherai Beach	3798
20	Aluva	242305	20	Bekal	3223
21	Others	6285905	21	Others	63037
Total		25058366	Total		821999