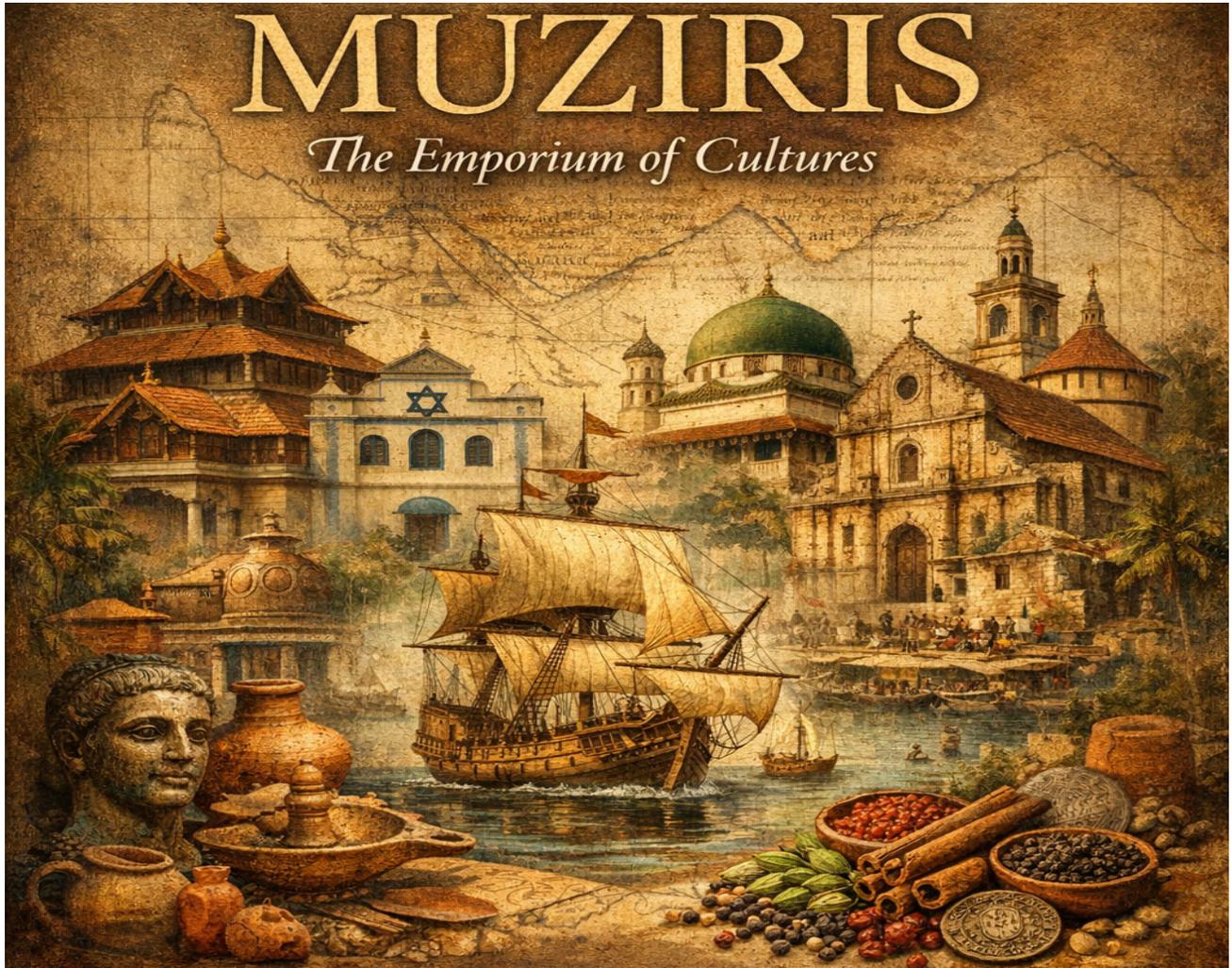


EXPRESSION OF INTEREST (EOI)

Concept development, Design & Printing of Muziris Coffee table book
MPL-335/20-Dt. 09.03.2026 Last Date of Application: 16.03.2026 -11am

Development of Premium Art Souvenir Publication “MUZIRIS | The Emporia of India”



Issued by

Muziris Projects Limited (MPL)
Department of Tourism
Government of Kerala
Kodungallur, Kerala

Notice Inviting Expression of Interest

Muziris Projects Limited (MPL), under the Department of Tourism, Government of Kerala, invites Expression of Interest (EOI) from reputed publishing houses, cultural documentation agencies, design studios, or consortiums with demonstrated experience in heritage documentation, premium publishing, photography, and creative design for the development of a premium art souvenir publication titled “MUZIRIS | The Emporia of India.”

The proposed publication aims to present the historical, cultural, maritime, and artistic significance of Muziris through a visually rich and internationally publishable format. The publication will function as a high-quality cultural artifact and promotional asset for Kerala Tourism and the Muziris Heritage Project.

1. About Muziris Projects Limited

Muziris Projects Limited (MPL) is a special purpose company established by the Government of Kerala for the implementation of the Muziris Heritage Project, one of the most significant heritage conservation initiatives in India. The project focuses on preserving, restoring, and interpreting the historic Muziris region and presenting it as a major heritage tourism destination.

2. Project Background

Muziris was one of the most important ports of the ancient Indian Ocean trade network, connecting the Indian subcontinent with the Roman Empire, Arabia, Africa, and Southeast Asia. The cultural and economic exchanges that took place through Muziris shaped the evolution of the Kerala region and continue to influence its traditions, crafts, architecture, and cuisine.

3. Objectives of the Publication

The objective of the project is to create a premium international-standard publication that documents and presents the historical and cultural significance of Muziris. The publication will combine research-based narratives, museum-quality photography, and refined design elements to create a collectible cultural artifact.

4. Scope of Work

4.1 Research and Editorial Development

The selected agency will develop a curated editorial framework presenting the cultural and historical narrative of Muziris including themes such as maritime trade, architecture, cultural exchange, cuisine, crafts, and communities.

4.2 Photography and Visual Documentation

The agency will undertake professional photography capturing heritage sites, landscapes, waterways, architecture, rituals, crafts, and cultural practices associated with the Muziris heritage landscape.

4.3 Craft Integration

The publication may incorporate elements of traditional handloom textiles sourced from regional handloom clusters such as Chendamangalam, highlighting Kerala's craft traditions.

4.4 Design and Layout

The design shall follow international standards for premium coffee-table publications with strong visual storytelling, minimalist layout, and high-quality typography.

4.5 Production and Delivery

The selected agency will undertake printing, binding, finishing, and packaging of the publication, including collector's and standard editions, along with a digital edition.

5. Technical Specifications (Indicative)

The publication will follow a premium coffee-table format with a large presentation size and approximately 75–80 pages. The book will feature a hardbound cover and durable binding suitable for archival quality.

6. Eligibility Criteria

Applicants must demonstrate experience in premium publishing, cultural documentation, or similar projects.

7. Proposal Submission

Interested agencies must submit both a technical proposal and a financial proposal.

8. Evaluation Criteria

Proposals will be evaluated based on relevant experience, quality of portfolio, conceptual approach, team expertise, and financial proposal.

9. Rights of Muziris Projects Limited

Muziris Projects Limited reserves the right to accept or reject any proposal without assigning reasons.

Annexure 1 – Agency Profile

Agencies must provide the following details:

Name of Agency:

Registered Address:

Year of Establishment:

Legal Status: (Proprietorship / Partnership / Private Limited / LLP etc.)

GST Registration Number:

PAN Number:

Key Areas of Expertise (relevant to the assignment):

- Coffee table book publishing
- Heritage and cultural documentation
- Photography and visual documentation
- Graphic design and publication layout
- Printing and publishing management
- Digital publication development

List prior experience & expertise: Kindly mention your previous experience in the field and a detailed portfolio must be attached.

Contact Details:

- Name of Authorized Representative:
- Designation:
- Phone Number:
- Email Address:
- Website:

Annexure 2 – Proposed Team Structure

Agencies must propose a core project team for executing the coffee table book.

Name	Role	Qualification	Experience
	Project Director		
	Historian / Researcher		
	Content Writer / Editor		
	Photographer		
	Graphic Designer		
	Production Coordinator		

Attach CVs of key team members.

Annexure 3 – Financial Proposal Format

Agencies must submit a detailed cost estimate covering all stages of the project.

Component	Cost (INR)
Research & Documentation	
Content Writing & Editing	
Photography	
Graphic Design & Layout	
Printing & Production	
Packaging	
Digital / E-book Version	
Project Management & Coordination	

Signed & Submitted By: