Expression of Interest

Invited for Printing of Three numbers (03) of Books of Muziris Projects Ltd. by professional printers/ publishers

MPL/228/2026 Dated: 11/11/2026

Date of Issue: 11/11/2026

Last Date for Submission: 24/11/2026, 01.00pm



HERITAGE PROJECT
time starts here

MUZIRIS PROJECTS LIMITED

Department of Tourism, Government of Keralam

Pullut P.O., Kodungallur
Thrissur, Keralam, India
Ph.: +91 480 2807717

kerala
God's Own Country

www.keralatourism.org/muziris
muziris.tsm@kerala.gov.in

EXPRESSION OF INTEREST (EOI) –- Invited for Printing of Three numbers (03) of Books of Muziris Projects Ltd. by professional printers/publishers- MPL/228/2026
Dated: 11/11/2026

EOI Reference No.: MPL/228/2026
Date of Issue: 11/11/2026
Last Date for Submission: 24/11/2026, 01.00pm
Tender Fees: Rs.1000 + 18% GST
EMD: Rs.50,000 /- as Demand Draft
Opening of Technical Bids**:** Will be informed later
Email: muziris.tsm@kerala.gov.in **Phone:** 0480 2807717
Website: keralatourism.org/muziris/tenders

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1. Introduction

Muziris Projects Ltd. (hereinafter "the Company" - MPL) invites sealed Expressions of Interest, under a **Two-Bid System** (Technical Bid and Financial Bid), from experienced and professional book printers / publishers (hereinafter "the Bidder") for the printing of **500 copies each of three (03) books** edited by Muziris Projects Ltd., as detailed in Section 2.

The Company will shortlist technically qualified Bidders on the basis of the Technical Bid and will then open the Financial Bids of only those Bidders who qualify.

2. Scope of Work and Printing Specifications

The selected Bidder shall print, bind and deliver **500 copies of each of the following three books (total 1,500 copies)** strictly as per the specifications below.

Sl. No.	Title of Book	Quantity	Pages	Trim Size (W × H)	Inner Pages	Cover	Binding / Finishing
01	**Muhammed Abdu Rahiman Jeevachari thram**	500 copies	610	14 cm × 21 cm	Single colour printing on 70 gsm natural shade paper	Colour printing	Case binding with extra cover printing
02	**Abdu rahiman Kathakal**	500 copies	76	11.5 cm × 18 cm	Full colour printing on 130 gsm art paper	220 gsm art card, colour printing, matt laminatio n	As per standard (to be specified by Bidder, e.g. perfect / saddle-stitch)
03	**Chavittun atakam Innale-Innu-Naale**	500 copies	134	14 cm × 21 cm	Single colour printing on 70 gsm natural shade paper	220 gsm art card, colour printing, with laminatio n	As per standard (to be specified by Bidder, e.g. perfect binding)

Notes on specifications

1. Page count and trim size are final-finished values. Paper must be of the specified GSM and shade; any substitution requires prior written approval of the Company.
2. For Book 01, the Bidder shall clearly state in the Technical Bid the cover board / paper used, the case (board) specification, the material used for the case covering.
3. For Book 03, the Bidder shall state the type of lamination (matt / gloss) offered; the Company may select at the time of award.
4. Print-ready artwork / typeset files will be supplied by the Company in PDF format. Cover design files will be supplied separately.
5. The Company reserves the right to vary the quantity by up to ±10% at the same rates.

3. Eligibility Criteria

Bidders must satisfy **all** of the following:

1. Be a legally registered entity (proprietorship / partnership / company / society) engaged in book printing and/or publishing for a minimum of **three (3) years**.
2. Have successfully completed at least **three (3) book-printing assignments** of similar nature during the last three years; supporting work orders / completion certificates to be enclosed.
3. Possess in-house or assured access to offset / digital printing, folding, sewing / perfect binding and case-binding facilities.

4. Hold valid **GST registration** and **PAN**.
5. Not be blacklisted or debarred by any Government department, public sector undertaking or other organisation (self-declaration to be furnished).
6. Have not defaulted on any previous contract with the Company.

4. Two-Bid System

The Bidder shall submit the response in **two separate sealed covers**, both placed inside a larger sealed outer cover super scribed:-**"EOI for Printing of 03 Books of Muziris Projects EOI Ref. No. MPL/228/2026"**

Cover	Contents	Superscription
Cover A – Technical Bid	Annexure I (Forms T-1 to T-5) duly filled, signed and stamped, with all supporting documents and printed samples	"TECHNICAL BID – EOI for Printing of 03 Books"
Cover B – Financial Bid	Annexure II (Form F-1) duly filled, signed and stamped	"FINANCIAL BID – EOI for Printing of 03 Books"

Important: Prices shall be indicated **only** in the Financial Bid. Any price disclosed in the Technical Bid will render the bid liable for rejection. Bids not submitted in the prescribed two-cover format will be treated as non-responsive.

5. Submission of Bids

1. Sealed bids must be delivered by hand, speed post or courier to: **The Managing Director & CEO, Muziris Projects Ltd., Muziris International Convention Centre, Pullut PO-680663, Kodungallur, Thrissur-Kerala**
2. Bids received after the last date and time will not be considered.
3. Bids sent by email or fax will not be accepted.
4. Bidders may submit a **printed sample** (preferably a dummy / previous work in similar specification) along with the Technical Bid. Samples of winning Bidders may be retained by the Company.
5. Rs.1000 +18%GST, fee is payable for the EOI document.
6. An EMD of Rs.50,000/- as DD, in favour of The Managing Director & CEO, Muziris Projects Ltd, Kodungallur, had to submitted along with the Technical Bid submission.
7. Bid validity: **180 days** from the last date of submission.

6. Evaluation Procedure

Stage 1 – Preliminary Scrutiny

Bids will be checked for completeness, eligibility documents and proper submission of both covers.

Stage 2 – Technical Evaluation (Cover A)

Cover A of eligible Bidders will be opened on the date mentioned above. Evaluation will be on a 100-mark scale:

Sl. No.	Criteria	Max. Marks
1	Experience in book printing (years of operation)	25
2	Similar assignments executed in the last 3 years (number, volume, complexity)	25
3	Infrastructure, machinery and binding facilities (including case-binding capability)	20
4	Quality of sample submitted (print clarity, colour fidelity, binding strength, finishing)	20
5	Proposed work plan, quality control and delivery schedule	10
	Total	**100**

Bidders scoring a minimum of **60 marks** will be declared technically qualified. Financial Bids (Cover B) of non-qualifying Bidders will be returned unopened.

Stage 3 – Financial Evaluation (Cover B)

Cover B of technically qualified Bidders will be opened on a date intimated to them. The evaluation will be based on the **total quoted price (inclusive of GST as indicated in Form F-1)** for all three books. The Bidder quoting the lowest total price (L1) among technically qualified Bidders will be recommended for award. The Company may negotiate with L1 and may award work title-wise if found advantageous.

7. Terms and Conditions

1. **Proofs:** The Bidder shall provide a digital / hard-copy proof for each title and begin mass printing only after written approval from the Company.
2. **Delivery schedule:** Printed and bound copies shall be delivered within 30 days from the date of approval of final proof, at the Company's office / location specified by the Company, at the Bidder's cost (including packing, loading and transport).
3. **Quality:** Material not conforming to the specifications or having defects (misprints, missing / mis-ordered pages, poor binding, colour variations) will be rejected and must be reprinted at the Bidder's cost within a time frame fixed by the Company.
4. **Delay:** Liquidated damages at **0.5% of the order value per week** of delay, subject to a maximum of 5%, may be levied.
5. **Taxes:** Rates quoted shall be inclusive of all charges and GST, which shall be shown separately at the applicable rate. TDS and other statutory deductions shall be made as per law.
6. **Confidentiality and intellectual property:** All manuscripts, files, designs and content remain the sole property of Muziris Projects Ltd. The Bidder shall not copy, reproduce, retain, distribute or sell any copies or files, and shall return / destroy all files after completion. No overs / surplus copies shall be printed or disposed of without written permission.
7. **ISBN / imprint / credits:** Printer's imprint, ISBN, copyright page and credits shall be printed as supplied or informed or instructed by the Company.
8. **Clarifications:** Queries may be informed to MPL, 05 days before the last date. The Company may issue corrigenda if any, which will form part of this EOI.

9. **Right of the Company:** The Company reserves the right to accept or reject any or all bids, to cancel the EOI process, or to modify the scope or quantity, at any stage without assigning any reason and without any liability to the Bidders.
10. **Disqualification:** Submission of false information, canvassing, or any attempt to influence the evaluation will result in disqualification.
11. **Jurisdiction:** Any dispute shall be subject to the jurisdiction of courts at Ernakulam, Kerala and governed by the laws of India.
12. The cost of preparing and submitting the bid, including samples, shall be borne by the Bidder.

ANNEXURE I – TECHNICAL BID

(To be placed in Cover A. Do NOT mention any prices in this cover.)

Form T-1: Bidder Particulars

Sl. No.	Particulars	Details
1	Name of the firm / organisation	
2	Type of organisation (Proprietorship / Partnership / Company / Society)	
3	Year of establishment	
4	Registered office address	
5	Press / works address	
6	Name and designation of authorised signatory	
7	Telephone / Mobile	
8	Email / Website	
9	PAN	
10	GST Registration No.	
12	Bank name, branch, IFSC (for reference)	
13	Annual turnover (₹) – 2023-24 / 2024-25 / 2025-26	

Form T-2: Details of Similar Work Executed in the Last 3 Years

Sl. No.	Client / Publisher	Title of Book(s)	Pages & Size	Binding Type	Quantity	Year	Work Order / Certificate Enclosed (Y/N)
1							
2							
3							

Form T-3: Infrastructure and Facilities

Sl. No.	Facility	Available (In-house / Outsourced / Not available)	Make / Capacity / Remarks
1	Pre-press / CTP / digital proofing		
2	Offset press (single / multi-colour)		
3	Digital press		
4	Folding and gathering machines		
5	Sewing / perfect binding machine		
6	Case-binding (hard-bound) unit		
7	Lamination (matt / gloss)		

Form T-4: Compliance with Specifications

(The Bidder shall confirm compliance and indicate additional details where asked.)

Book	Specification Required	Complied (Yes / No)	Bidder's Details (paper brand / mill, binding method, lamination type, etc.)
01. Muhammed AbduRahiman Jeevacharithram	610 pages; 14 × 21 cm; inner single colour on 70 gsm natural shade paper; colour cover; case binding with extra cover printing		Cover material / case board / extra cover printing details:
02. Abdurahiman Kathakal	76 pages; 11.5 × 18 cm; full colour inner pages on 130 gsm art paper; cover 220 gsm art card with matt lamination		Binding method offered:
03. Chavittunatakam Innale-Innu-Naale	134 pages; 14 × 21 cm; inner single colour on 70 gsm natural shade paper; colour cover on 220 gsm art card with lamination		Lamination type: / Binding method:

Proposed delivery period (from proof approval):

Book 01: days; Book 02: days; Book 03: days.

Form T-5: Declaration and Undertaking by the Bidder

I / We, the undersigned, having carefully read and understood the Expression of Interest No. MPL/228/2026 and all its terms and conditions, hereby declare and undertake that:

1. All information furnished in this Technical Bid is true and correct to the best of my / our knowledge and belief. Any false statement shall entitle the Company to disqualify the bid or terminate any resultant contract.
2. We accept all the terms and conditions of the EOI without any deviation.
3. We have not been blacklisted or debarred by any Government department, public sector undertaking or other organisation, and no such proceedings are pending against us.
4. We shall maintain strict confidentiality of all material provided by Muziris Projects Ltd. and shall not retain, copy, reproduce or sell any part of it.
5. We shall complete the work as per the specifications and within the agreed time schedule.
6. This bid shall remain valid for 180 days from the last date of submission.

Enclosures: Registration certificate, PAN, GST certificate, Work orders/completion certificates, Turnover statements / CA certificate, Printed samples, Self-declaration of non-blacklisting

Place: **Date:**

Signature:

Name & Designation:

Seal of the Firm:

ANNEXURE II – FINANCIAL BID

(To be placed in Cover B, separately sealed. Quote in Rupees only.)

Form F-1: Price Schedule

Name of Bidder:
EOI Ref. No.: MPL/228/2026

Sl. No.	Title of Book	Specification (Summary)	Quantity (Copies)	Rate per Copy (In Rs.) Excl. GST	Total Amount (In Rs.) Excl. GST Qty × Rate	Rate for Additional Copies
01	Muhammed AbduRahiman Jeevacharithram	610 pp; 14 × 21 cm; 70 gsm natural shade, single colour inner; colour cover; case binding with extra cover printing	500			
02	Abdurahiman Kathakal	76 pp; 11.5 × 18 cm; 130 gsm art paper full colour inner; 220 gsm art card cover, matt lamination	500			
03	ChavittunatakamInnale-Innu-Naale	134 pp; 14 × 21 cm; 70 gsm natural shade, single colour inner; colour cover on 220 gsm art card with lamination	500			
	Sub-total (A)		1,500			
	GST @ ____ % (B)					
	GRAND TOTAL (A + B)					

Grand Total in words: Rupees only.

Additional Information

Item	Details
Is the quoted rate covers the proof, plate / file preparation, packing and delivery to the Company's location?	Yes / No
Rate validity	180 days from the last date of submission

Declaration

I / We hereby offer to print, bind and deliver the above books in accordance with the specifications and terms and conditions of the EOI at the rates quoted above. The rates are firm for the validity period and are inclusive of GST.

Place: **Date:**

Signature of Authorised Signatory:

Name & Designation:

Seal of the Firm:

Checklist for Bidders (before sealing)

- Technical Bid (Cover A) contains Forms T-1 to T-5, all enclosures and samples, and **no price information**
- Financial Bid (Cover B) contains only Form F-1, signed and stamped
- Both covers are sealed, super scribed and placed in one outer sealed cover
- All pages are signed and stamped by the authorised signatory
- Submitted on or before the last date and time