



Inviting **EXPRESSION OF INTEREST (EOI)**

**For Setting Up of the Muziris Heritage Stall with
Heritage Exhibit Installation
at Kerala Travel Mart (KTM) 2026- MHP-183/2016/KTM2026**

EOI Reference No.: MHP-183/2016/KTM2026

Date of Issue: 03rd September 2026

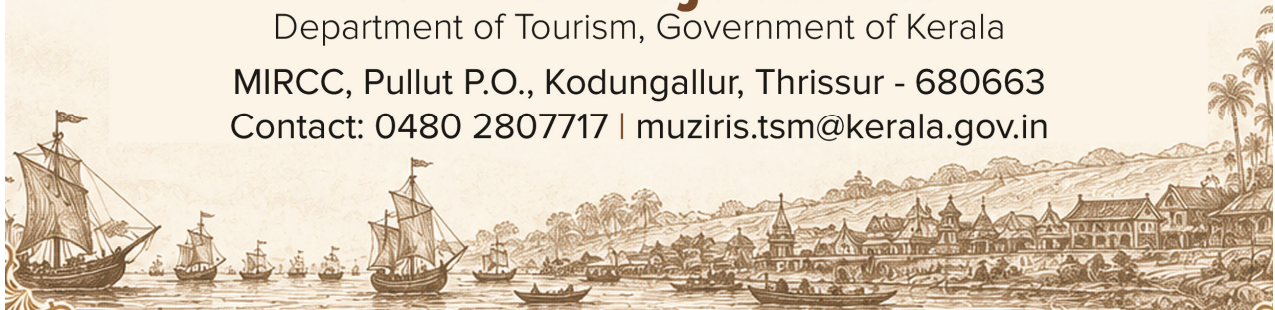


Muziris Projects Ltd

Department of Tourism, Government of Kerala

MIRCC, Pullut P.O., Kodungallur, Thrissur - 680663

Contact: 0480 2807717 | muziris.tsm@kerala.gov.in



MUZIRIS PROJECTS LTD*(Department of Tourism, Government of Kerala)***EXPRESSION OF INTEREST (EOI)****For Setting Up of the Muziris Heritage Stall with Heritage Exhibit Installation
at Kerala Travel Mart (KTM) 2026- MHP-183/2016/KTM2026**EOI Reference No.: MHP-183/2016/KTM2026 | Date of Issue: 03rd September 2026**1. Introduction**

Muziris Heritage Projects Ltd (MPL) intends to participate in the Kerala Travel Mart (KTM) 2026, one of South Asia's premier tourism trade fairs, to be held at Willingdon Island, Ernakulam from 24th to 27th September 2026. As part of this participation, MPL proposes to set up a dedicated stall along with a heritage exhibit installation to showcase the Muziris Heritage Project and its associated tourism experiences to trade delegates, buyers and visitors.

MPL hereby invites Expressions of Interest (EOI) from experienced individuals and event management agencies for the fabrication, installation, on-site upkeep and dismantling of the stall, including the heritage exhibit, in accordance with the design and specifications provided by the MPL design team.

2. Objective of the EOI

The objective of this EOI is to identify and shortlist a competent and experienced individual/agency capable of executing the complete fabrication and on-site installation of the MPL stall and heritage exhibit at KTM 2026, strictly as per the design, layout and specifications furnished by MPL, within the allotted stall dimensions and event timelines.

3. Event & Assignment Details

Issuing Organization	Muziris Projects Ltd (MPL)
Event	Kerala Travel Mart (KTM) 2026
Venue	Willingdon Island, Ernakulam, Kerala
Event Dates	24th to 27th September 2026 (4 days)
Allotted Stall Size	4.0 m (L) x 2.5 m (W) x 2.5 m (H)
Design of Stall & Exhibit	Provided by the Muziris Projects Ltd– See the Attachment 01. Exhibition Concept & Stall Design Specification 02. KTM Stall Layout
Nature of Work	Fabrication, installation, heritage exhibit setup, upkeep and dismantling of stall
Mode of Bidding	Two-Bid System (Technical Bid + Financial Bid, submitted in separate sealed envelopes)
Last Date of Submission	14/09/2026, 01.00pm

EMD Amount (Refundable)	Rs.50,000/- as Demand Draft in the name of The Managing Director & CEO Muziris Projects Ltd. Pullut PO, Kodungallur.
EOI Form Cost	Rs.1000 + 18% GST Applicable
Address for Submission	The Managing Director & CEO Muziris Projects Ltd. Muziris International Research & Convention Centre Pullut PO, Kodungallur-680663 Thrissur, Kerala
Contact Details	0480 2807717, muziris.tsm@kerala.gov.in

4. Scope of Work

The selected bidder shall be responsible for the following, but not limited to:

- Fabrication and construction of the stall structure — flooring including digital, walls, ceiling/fascia — strictly within the allotted size of 4.0 m (L) x 2.5 m (W) x 2.5 m (H), as per the design and drawings provided by the MHPL design team.
- Fabrication and installation of the heritage exhibit element(s) depicting Muziris heritage, as per the design/concept and reference material shared by MPL.
- Electrical wiring, display and decorative lighting, and connection to the power supply provided by the event organizers.
- Supply and installation of furniture, display counters, storage, and reception desk as per design.
- Printing, mounting and installation of branding, graphics, signage and collaterals as supplied/approved by MPL.
- Transportation of all materials, structures and exhibit components to and from the venue.
- On-site installation and complete readiness of the stall prior to the commencement of the event. Stall space will be handed over on 19th September 2026 for do ups and fabrication, and should complete all the works by 6.00pm on 22nd September 2026
- Deployment of adequate manpower for standby technical support, minor repairs and upkeep of the stall and exhibit throughout the event days (24–27 September 2026).
- Coordination with KTM organizers/venue authorities for permissions, layout clearance, fire safety and other regulatory compliances applicable to stall construction.
- Dismantling, removal of all materials and restoration of the site to its original condition immediately after the conclusion of the event.
- Adequate insurance coverage for materials and structure during transit, installation and the event period.

5. Design & Concept

The design, layout, colour scheme, branding elements and heritage exhibit concept for the stall will be provided by the MPL team. The selected bidder is required to execute the fabrication and installation strictly in accordance with the approved design, without any deviation, unless a written change is approved by MPL. The bidder may be required to attend design discussion/briefing sessions and a site visit prior to finalization of execution drawings.

6. Eligibility Criteria

Interested individuals/agencies must satisfy the following minimum eligibility criteria:

1. Minimum 3 years of proven experience in exhibition/event stall design, fabrication and installation.
2. Prior experience in executing stalls at trade fairs, tourism marts or similar exhibitions (experience with tourism-related events will be an added advantage).
3. Valid GST registration and PAN.
4. Registered as a proprietorship/partnership/company, or an individual professional with relevant portfolio, as applicable.
5. Adequate manpower, technical team and equipment to execute the assignment within the given timeline.
6. The bidder or its partners/proprietors should not have been blacklisted by any Government department, PSU, or reputed organization.
7. Should be able to furnish references of similar work executed in the last three years, along with the client contact details.

7. Two-Bid System

Bids shall be submitted strictly under the Two-Bid System, as detailed below:

7.1 Envelope A — Technical Bid

Shall contain the duly filled Technical Bid Form (Annexure I) along with all supporting documents: company/individual profile, registration certificates, GST & PAN copies, EMD details, experience details, list of similar works with photographs and client references, manpower and related details.

7.2 Envelope B — Financial Bid

Shall contain the duly filled Financial Bid Form (Annexure II) only. The Financial Bid must not be disclosed or referred to anywhere in the Technical Bid; doing so may lead to rejection of the EOI.

7.3 Submission

Both Envelope A and Envelope B shall be sealed separately, clearly super-scribed "TECHNICAL BID" and "FINANCIAL BID" respectively, along with the bidder's name and the EOI reference number. Both sealed envelopes shall then be placed inside a single outer sealed envelope super-scribed:

“EXPRESSION OF INTEREST (EOI)

**For Setting Up of the Muziris Heritage Stall with Heritage Exhibit Installation
at Kerala Travel Mart (KTM) 2026-MHP-183/2016/KTM2026” -Dated 03rd September 2026**

7.4 Bid Opening Process

- Technical Bids (Envelope A) will be opened first and evaluated as per the criteria in Section 9.
- Only bidders who qualify the technical evaluation (minimum qualifying score, if any, as decided by the MPL Managing Director & CEO) will have their Financial Bids (Envelope B) opened.
- Financial Bids of technically disqualified bidders will be returned unopened.
- The date, time and venue of bid opening will be communicated to eligible bidders separately.

8. Submission Details

- Last Date & Time of Submission: 14/09/2026, 01.00pm
- Mode of Submission: Physical submission in sealed envelope(s) at the address below (courier/registered post is also acceptable, provided it reaches before the deadline)
- Address for Submission: **The Managing Director & CEO**
Muziris Projects Ltd.
Muziris International Research & Convention Centre, Pullut PO.
Kodungallur-680663, Thrissur-Kerala
- EOI Validity: The EOI, once submitted, shall remain valid for a period of 30 days from the last date of submission.
- Contact for Stall Design related queries: Mr.Midhun C Sekhar, Manager Museum
Phone: 9746760810

Late, incomplete, unsigned, or conditional bids are liable to be rejected. MPL reserves the right to extend the submission deadline at its discretion, with prior notice.

9. Evaluation Criteria (Technical Bid)

Sl. No.	Evaluation Parameter	Maximum Marks
1	Relevant experience in exhibition stall fabrication / event management (years)	20
2	Similar assignments executed (trade fairs / tourism exhibitions in last 3 years)	25
3	Manpower, technical team and equipment capability	20
4	Financial capacity / average annual turnover	15
5	Approach, timeline plan and quality of past work samples/photographs submitted	20
	Total	100

A minimum qualifying score of 60 out of 100 in the technical evaluation is required for the Financial Bid to be considered.

10. General Terms & Conditions

1. The complete fabrication and installation of the stall and heritage exhibit shall be completed and ready for inspection of the Managing Director & CEO, Administration Manager, Finance Manager, and other officers appointed by the MD& CEO, prior to the commencement of KTM 2026, i.e., on or before 22nd September 2026.
2. Dismantling and complete removal of all materials from the venue shall be completed within 24 hours of the conclusion of the event on 27th September 2026, or as per the timeline specified by the venue/organizers.
3. The selected bidder shall strictly adhere to the design provided by MPL. Any change or deviation shall require prior written approval from MPL.
4. Payment Terms: No advance will be issued. Total amount will be issued after the dismantling and site handover and as decided by the MD & CEO of MPL.
5. A penalty as decided by MPL may be levied for delays in installation, non-compliance with design, or delay in dismantling/site restoration.
6. The selected bidder shall comply with all safety norms, fire safety regulations, and guidelines issued by the KTM organizers and venue authorities.
7. MPL reserves the right to accept or reject any or all EOIs, in part or in full, without assigning any reason whatsoever.
8. This EOI does not constitute an offer or a binding commitment on the part of MPL. Issuance of a formal work order/contract shall follow the selection process.
9. All disputes, if any, shall be subject to the jurisdiction of courts in Ernakulam, Kerala.
10. Any design, drawing or concept material shared by MPL during this process is confidential and shall not be shared, reproduced or used by the bidder for any purpose other than this assignment.

ANNEXURE I — TECHNICAL BID FORM

(To be submitted in Envelope A — “TECHNICAL BID”)

A. Bidder / Organization Details

Name of Bidder (Individual/Agency)	
Registered Address	
Nature of Entity (Individual / Proprietorship / Partnership / Company)	
Year of Establishment	
Name of Contact Person	
Mobile Number& Email ID	
GST Registration Number	
PAN Number	
EMD Details (DD No., Bank Name, Date)	
Firm / Business Registration Number (if applicable)	
Average Annual Turnover – Last 3 Years (Rs.)	

B. Details of Similar Work Experience (Last 3 Years)

(Attach additional sheets and supporting documents/photographs/client certificates, if required)

Sl. No.	Name of Event / Client	Year	Venue / City	Stall Size Handled	Nature of Work	Client Contact (Name & Phone)
1						
2						
3						

C. Manpower & Equipment Availability

Sl. No.	Category (Designer/Fabricator/Electrician/Technician/Helper etc.)	No. Available	Key Equipment/Tools Owned/Hired
1			
2			
3			
4			

D. Declaration

1. I / We hereby declare that the information furnished above is true and correct to the best of my/our knowledge and belief.
2. I / We have carefully read and understood the terms and conditions, scope of work, and stall specifications mentioned in this Expression of Interest and agree to abide by them.
3. I / We confirm that I/we have not been blacklisted by any Government Department, PSU, or reputed private organization.
4. I / We agree to strictly execute the stall fabrication and heritage exhibit installation as per the design provided by the Muziris Heritage Projects Ltd design team, without deviation, unless approved in writing.

Place: _____

Date: _____

Signature of Bidder with Seal

Name & Designation: _____

ANNEXURE II — FINANCIAL BID FORM

(To be submitted in Envelope B — “FINANCIAL BID”)

Sub: Financial Bid for Fabrication, Installation, Upkeep and Dismantling of the Muziris Heritage Projects Ltd Stall with Heritage Exhibit at Kerala Travel Mart 2026 (Stall Size: 4.0 m x 2.5 m x 2.5 m), Willingdon Island, Ernakulam (24–27 September 2026).

Sl. No.	Description of Work / Item	Unit	Qty.	Rate (Rs.)	Amount (Rs.)
1	Design execution & fabrication of stall structure (4.0m x 2.5m x 2.5m) including flooring, walls & ceiling, as per approved design				
2	Fabrication and installation of Heritage Exhibit as per design provided by MPL				
3	Electrical wiring, fittings and decorative/display lighting/led works				
4	Furniture, fixtures and display counters				
5	Branding, signage, graphics – printing and installation				
6	Transportation of materials to and from venue (to and fro)				
7	Installation labour charges (set-up before event)				
8	Display Materials and Other Show Items				
9	Dismantling, removal and site restoration after event				
10	Insurance of structure & materials (transit and on-site) If applicable				
11	Any other item (please specify)				
Sub-Total (Rs.)					
Add: GST @ _____ %					
Grand Total (Rs.)					

Grand Total in Words	
Validity of Quoted Rates	30 days from the date of bid opening
GST Applicability	Inclusive / Exclusive (strike out whichever is not applicable)

Declaration

1. I / We have quoted the rates above after taking into account the complete scope of work, design specifications, stall dimensions, transportation, manpower, and all other incidental costs required for successful execution of the assignment.
2. I / We understand that the rates quoted shall remain firm and shall not be subject to escalation on any account till completion of the assignment, except as expressly agreed in writing by MHPL.
3. I / We agree that MPL reserves the right to negotiate the quoted rates and/or reject the Financial Bid without assigning any reason.

Place: _____

Date: _____

Signature of Bidder with Seal

Name & Designation: _____

MUZIRIS HERITAGE EXHIBITION STALL

EXHIBITION PLAN



EXHIBITION CONCEPT

The exhibition stall is designed to showcase the rich maritime heritage of Muziris, highlighting the ancient spice trade, archaeological discoveries, and cultural connections.

A cross section of a Roman trade ship (2000 years ago) at the centre, reveals the cargo and trade links, flanked by interpretive displays on spice routes and heritage experiences (left) and Muziris archaeological findings (right), all set above a digital ocean floor for an immersive experience.



**HERITAGE
INTERPRETATION**



**MARITIME
HERITAGE**



**ARCHAEOLOGICAL
DISCOVERIES**



**TOURISM & CULTURAL
EXPERIENCE**

EXHIBITION DIMENSIONS



STALL SIZE (L x W x H)
4.00 m (L) x 2.5 m (W) x 3.00 m (H)



DISPLAY ZONES
3 Thematic Sections



DIGITAL OCEAN FLOOR
LED Screen Technology



MUZIRIS HERITAGE EXHIBITION STALL

CONCEPT REPORT – EXHIBITION CONCEPT & THEMATIC ARRANGEMENT

1. Exhibition Concept

The proposed Muziris Heritage Exhibition Stall is conceived as an immersive heritage-interpretation installation presenting the maritime history of Muziris, the ancient spice trade, archaeological discoveries and the cultural connections created through long-distance trade. The exhibition combines a large central cross-section of a Roman trade ship with thematic interpretation panels on either side and a digital ocean floor to create a unified visitor experience.

The design connects archaeological evidence with the wider story of maritime exchange. Timber-inspired finishes, warm focused lighting, archaeological imagery, historically inspired graphics and digital media are combined to create a museum-quality heritage ambience while retaining a contemporary exhibition presentation.

2. Proposed Exhibition Configuration

Component	Width	Depth	Height
Overall exhibition stall	9.00 m	2.5 m	3.00 m
Left – Tourism / Spice Routes	2.5 m	2.5 m	3.00 m
Centre – Ship interpretation	4.00 m	2.5 m	3.00 m
Right – Muziris Archaeology	2.00 m	2.5 m	3.00 m

3. Thematic Arrangement

LEFT SECTION	CENTRAL SECTION	RIGHT SECTION
Tourism, Spice Routes and Heritage Experiences The left 2 m section presents the Spice Trade Route and Muziris Heritage Project through a map-based interpretation, tourism packages, heritage walks, intangible heritage experiences, heritage stays and related visual material.	Cross Section of a Roman Trade Ship The 4 m central section is the principal visual focus. A three-dimensional cross-section of a Roman-period trade ship is displayed with representative cargo and trade goods, including amphorae, spices, ceramics, glassware and other goods associated with maritime exchange.	Muziris Archaeological Discoveries The right 2 m section presents photographic interpretation of Muziris archaeological discoveries, including excavation imagery such as pottery clusters, ring wells, tubular jars and trench views, together with artefacts and trade-cultural connections.

PROPOSED OVERALL STALL SIZE

9.00 m (W) × 2.5 m (D) × 3.00 m (H)

MUZIRIS HERITAGE EXHIBITION STALL

CONCEPT REPORT – DIGITAL EXPERIENCE, DISPLAY & DESIGN INTENT

4. Digital Ocean Floor

The exhibition floor in front of the display is proposed as an illuminated digital ocean surface. The animated water effect represents the maritime setting and reinforces the theme of the Spice Route journey. The digital floor is visually integrated with the central ship display and is intended to create an immersive experience without obstructing visitor circulation.

5. Lighting and Visual Treatment

Warm, focused exhibition lighting is proposed for the interpretive panels and ship display, with controlled accent lighting to highlight archaeological photographs, artefacts and key graphic elements. The lighting treatment will maintain adequate visibility while creating a heritage-gallery atmosphere.

6. Visitor Experience and Circulation

The exhibition is planned as an open-front installation. Visitors can approach the display from the front and understand the narrative progressively: contemporary heritage tourism and the Spice Routes on the left, the central maritime story through the ship, and archaeological evidence of Muziris on the right.

01	02	03
HERITAGE TOURISM Left Section	MARITIME STORY Central Section	ARCHAEOLOGICAL EVIDENCE Right Section

7. Proposed Display Elements

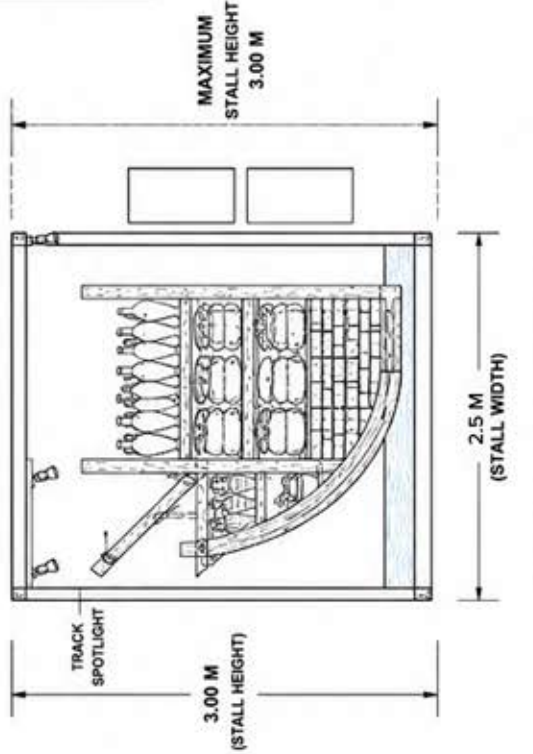
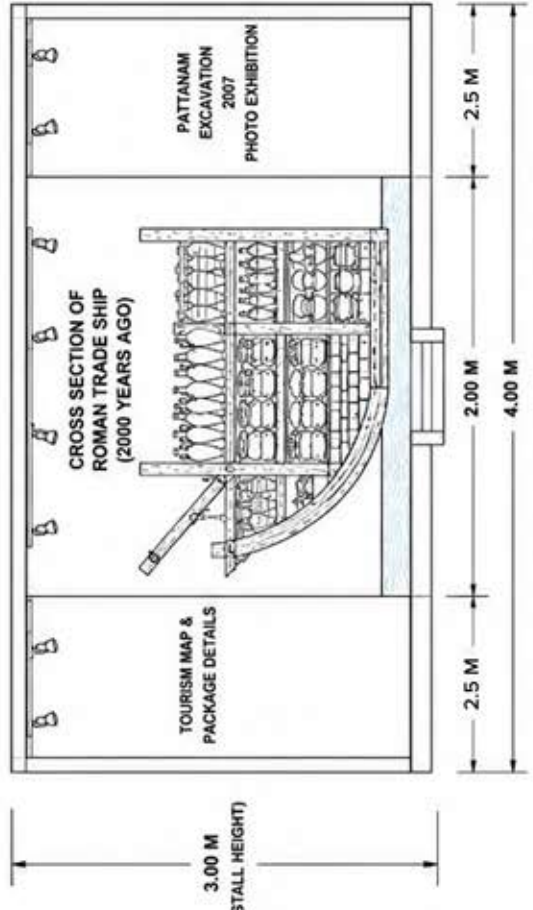
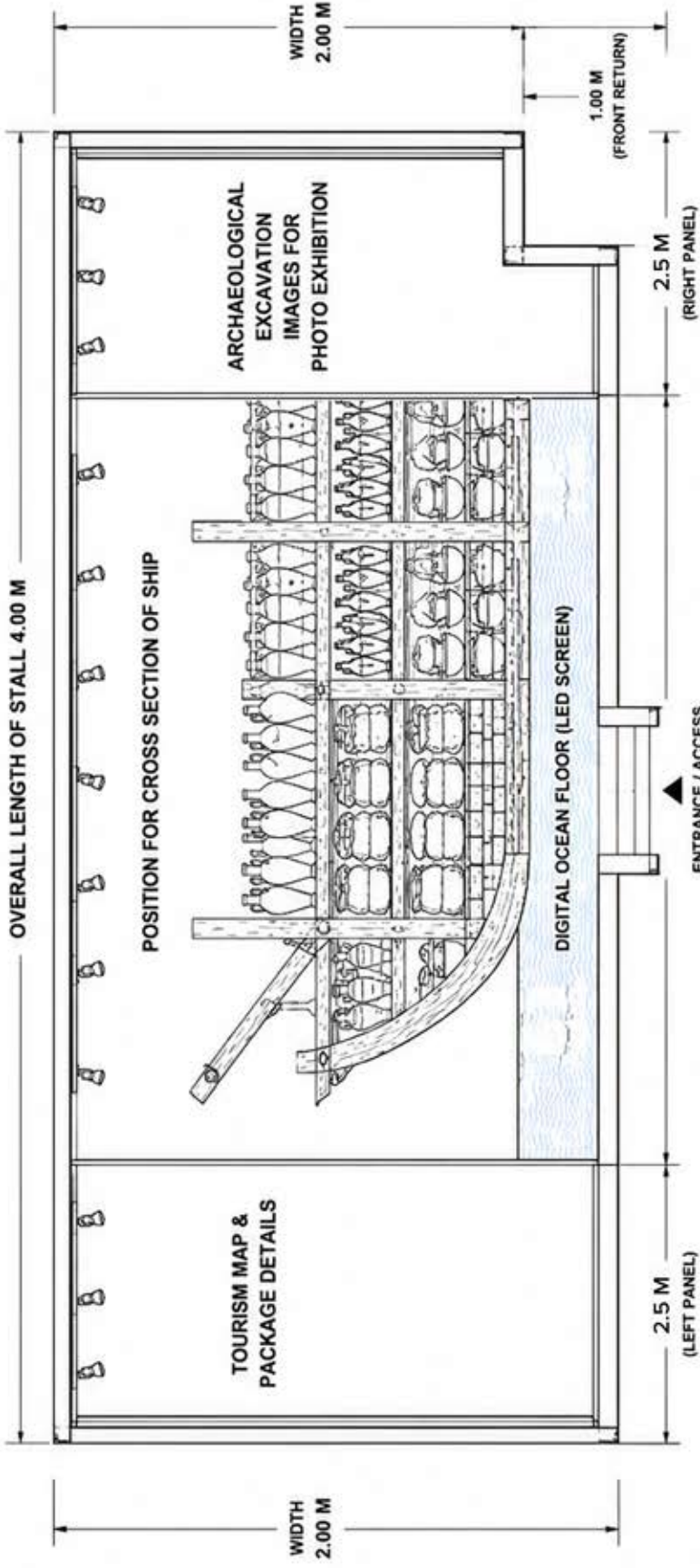
- Central 3D cross-section of a Spice trade ship.
- Spice-route and Muziris heritage tourism map and package information.
- Archaeological excavation photographs and interpretation panels.
- Images / representations of artefacts and ancient trade goods.
- Digital ocean-floor projection or LED display.
- Integrated track lighting and concealed accent lighting.
- Durable exhibition-grade framing, panels and finishes.

8. Overall Design Intent

The proposed installation is designed as a compact, visually strong heritage tourism exhibition that communicates the maritime identity of Muziris through history, archaeology and immersive technology. The arrangement of the three sections within a single exhibition plane ensures that the display can be understood as one coherent narrative and can be presented for official permission, exhibition planning, fabrication and tourism promotion.

PROPOSED OVERALL STALL SIZE

9.00 m (W) × 2.5 m (D) × 3.00 m (H)
LEFT: 2.5 m • CENTRE: 4.00 m • RIGHT: 2.00 m
Digital ocean floor • Integrated lighting • Open-front visitor circulation



SPECIFICATIONS

- Stall Size : 4.00 m (L) x 2.00 m (W) x 3.00 m (H)
- Structure : Wooden / Metal framed with finishing
- Flooring : Digital LED Ocean Floor (20mm thk)
- Central Display : Cross section of Roman Trade Ship
- Left Panel : Tourism Map & Heritage Packages
- Right Panel : Pattanam Excavation Photo Exhibition
- Lighting : LED Spotlights on tracks
- Power Supply : 5A Socket (230V)

LEGEND

- TRACK SPOTLIGHT
- DISPLAY PANEL / GRAPHIC PANEL
- DIGITAL OCEAN FLOOR (LED SCREEN)
- ENTRANCE / ACCESS

NOTES

1. All dimensions are in meters.
2. This drawing is for exhibition proposal and permission purpose only.
3. Final execution to be verified on site.
4. All electrical points & structural load to be checked by the executing agency.

3 METER (STALL HEIGHT)

4 METER

SPICE TRADE ROUTE & MUZIRIS HERITAGE PROJECT



33 HERITAGE WALKS

20 HERITAGE PACKAGES

10 INTANGIBLE HERITAGE PACKAGES

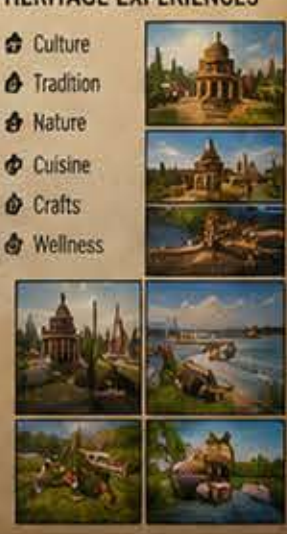
10 HERITAGE STAY SERVICES

4 BEACH PACKAGES

HERITAGE EXPERIENCES

- Culture
- Tradition
- Nature
- Cuisine
- Crafts
- Wellness

DISCOVER KERALA'S HERITAGE, CULTURE & SPICE ROUTES



CROSS SECTION OF A ROMAN TRADE SHIP
(2000 YEARS AGO)



SPICES & OTHER GOODS (LOWER RACKS)

Pepper, Cardamom and other spices in sacks

AMPHORAE WITH WINE (UPPER RACKS)

Amphorae used for transporting wine

OTHER TRADE GOODS (ARABIAN, CHINESE & DUTCH)

Chinese ceramics, Arabian goat, Dutch glass bottles and other trade items

SHIP CONSTRUCTION

Wooden hull, internal racks and brick ballast used for stability on long sea voyages

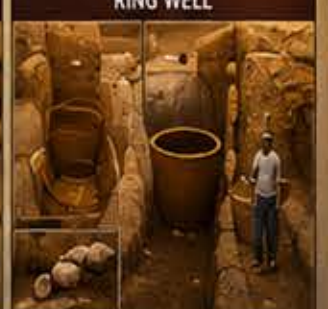
PATTANAM EXCAVATION 2007

Unearthing the Ancient Port of Muziris

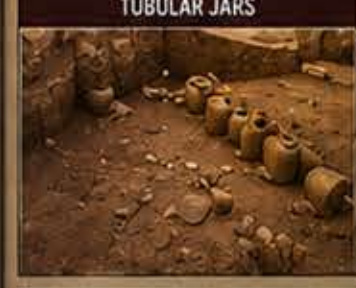
POTTERY CLUSTER



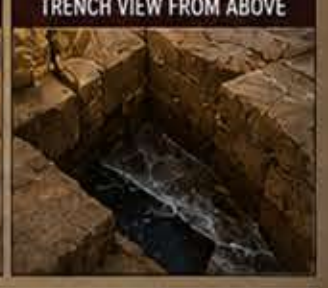
RING WELL



TUBULAR JARS



TRENCH VIEW FROM ABOVE



TRADE & CULTURAL CONNECTIONS





Artefacts like intaglios, beads, ceramics and amphorae reveal Pattanam's link with the Roman Empire, Arabia, China and Southeast Asia.

DIGITAL OCEAN FLOOR
EXPERIENCE THE SPICE ROUTE JOURNEY

2.5 METER

4 METER

2.5 METER

CENTER SIDE / 4m x 2.40m / Trade Ship Cross Section





LEFT SIDE / 2m x 2.40m / Tourism Map





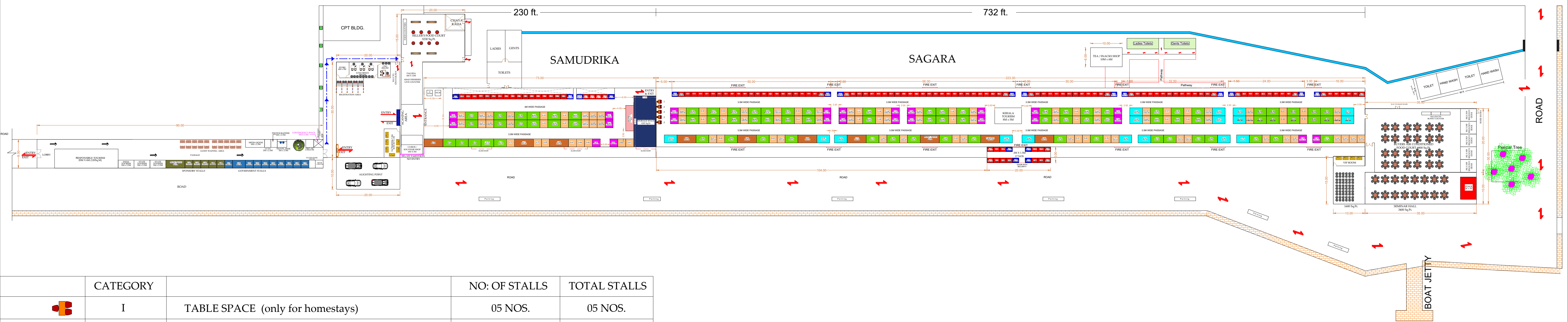
RIGHT SIDE / 2m x 2.40m / Excavation Photo Gallery

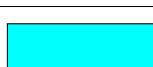


Thank you



KERALA TRAVEL MART 2026



	CATEGORY		NO: OF STALLS	TOTAL STALLS
	I	TABLE SPACE (only for homestays)	05 NOS.	05 NOS.
	II	(2MX1.5MX2.5M)STALL	127 NOS.	146 NOS.
	III	(2MX1.5MX2.5M)STALL CORNER	19 NOS.	
	IV	(2.5MX2.5MX2.5M)STALL	98 NOS.	122 NOS.
	V	(2.5MX2.5MX2.5M)STALL CORNER	24 NOS.	
	VI	(4MX2.5MX2.5M)STALL	81 NOS.	98 NOS.
	VII	(4MX2.5MX2.5M)STALL CORNER	17 NOS.	
	VIII	(6MX2.5MX2.5M)STALL	10 NOS.	10 NOS.
	IX	(8MX2.5M) STALL	01 NO.	01 NO.
(2.5MX2.5M)GOVT: STALL-09 NOS. (4MX2.5M)GOVT: STALL-01 NO. (6MX2.5M)PAID STALL-1 NO. (2.5MX2.5M)PAID STALL-5 NOS.				